



SKOLL WORLD FORUM ON SOCIAL ENTREPRENEURSHIP

FLUX: SEIZING MOMENTUM AND DRIVING CHANGE

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2012

The 9th Skoll World Forum is brought to you by the Skoll Foundation in collaboration with the Skoll Centre for Social Entrepreneurship at the Saïd Business School, University of Oxford.



SKOLL FOUNDATION
PALO ALTO,
CALIFORNIA, USA
SALLY OSBERG
PRESIDENT AND CEO

The Skoll Foundation drives large scale change by investing in, connecting and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, it has given \$315 million since 1999, including awards to 91 entrepreneurs in 74 organisations on five continents.

www.skollfoundation.org

skoll
FOUNDATION



SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP
SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD, UK
PAMELA HARTIGAN
DIRECTOR

The Skoll Centre for Social Entrepreneurship is a global hub for social impact, producing scholarship and research, and teaching the next generation of innovators. The Centre was founded in 2003 with \$7.5 million from the Skoll Foundation, the largest funding received by a business school for an international social entrepreneurship programme.

www.skollcentre.org

University of Oxford
Skoll Centre for Social Entrepreneurship
Saïd Business School



THE SKOLL WORLD FORUM IS THE PREMIER, INTERNATIONAL PLATFORM FOR ACCELERATING ENTREPRENEURIAL APPROACHES AND INNOVATIVE SOLUTIONS TO THE WORLD'S MOST PRESSING SOCIAL ISSUES.

The term "flux" is commonly used to connote significant change, confusion or even chaos. When I studied electrical engineering, it was a term used to state the rate of flow of energy through a particular area over a specific amount of time. Whatever your perspective, in this time of great uncertainty, flux is the one constant. It is the persistent backdrop against which social entrepreneurs pursue large scale change.

We are here in Oxford to celebrate the powerful "rate of flow of energy" that social entrepreneurs unleash on big issues entrenched in complex, unsustainable systems. From preserving rainforests to educating African girls, from empowering

subsistence farmers to guarding against climate change, the impact of social entrepreneurs emerges from the flux and demonstrates that a sustainable, peaceful and prosperous world is within our reach. The need to bolster and accelerate the work of these world-changing innovators has never been more urgent.

It is with hope and in solidarity that I welcome all of you to Oxford for the 9th annual Skoll World Forum. Clearly, flux is not just for the engineering textbooks anymore.

Jeff Skoll, Founder
Skoll Foundation, Skoll Global Threats Fund, Participant Media and Capricorn Investment Group

WELCOME
FROM JEFF SKOLL



FORUM OVERVIEW

SAID BUSINESS SCHOOL

Open daily from 0815-1900

REGISTRATION SAID BUSINESS SCHOOL

Wednesday 0930-1530

Reception Room

Thursday 0815-1730

Entrance Hall

Friday 0815-1515

Entrance Hall

REFRESHMENTS

Entrance Hall and Marquees

Also for purchase in the Common Room

HELP DESK

Wednesday, Thursday and Friday

0815-1730 Entrance Hall

LUGGAGE AND CLOAKROOM

Ask at Help Desk

SKOLL WORLD FORUM BADGES

Required for all Forum events

DELEGATE DINNER

Invites in your badge pack

Starts promptly at 1915

FORUM SESSIONS

Sessions are first come, first served

NEW THEATRE EVENTS

Seating is general admission

Doors open 30 minutes prior to the start

FINDING YOUR WAY AROUND

From Said Business School:

New Theatre: 10 min walk

Examination Schools: 20-25 min walk

Taxis: From Oxford Railway Station

Use map on page 78 to navigate between venues

WIRELESS NETWORK

Connect to SBS-Conf

Username: SWF2012

Password: SWF2012

COMPUTER ROOM

Seminar Room 7

For opening times, see Help Desk

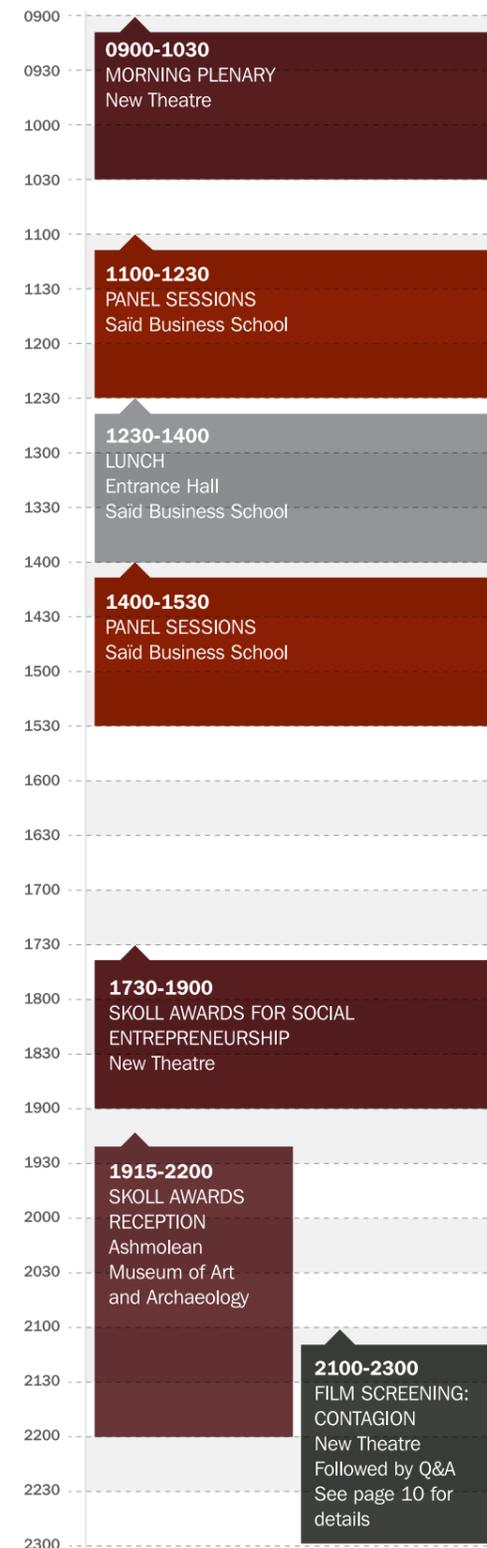
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No printing or technical assistance

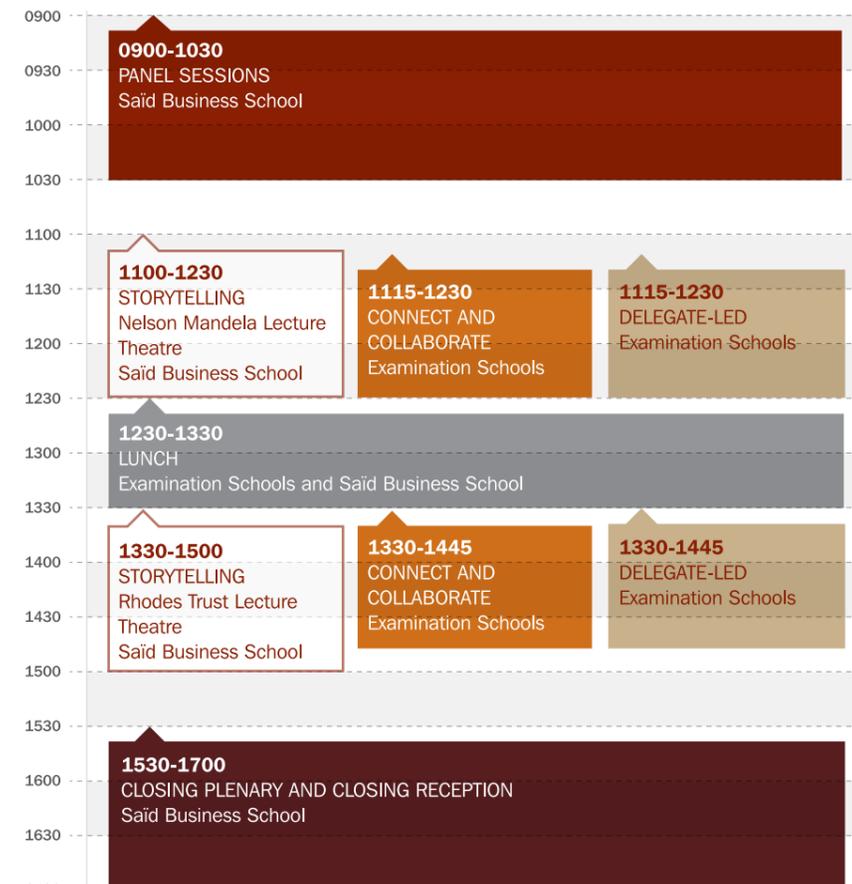
WEDNESDAY



THURSDAY



FRIDAY



KEY

PANEL SESSIONS

Sessions designed to delve deeply into topics with a panel of expert speakers.

CONNECT AND COLLABORATE

Interactive, facilitated conversations designed for small group learning.

DELEGATE-LED SESSIONS

New this year, these peer-to-peer discussions explore issues pertinent to your organisation.

STORYTELLING

Presentations from a variety of storytelling experts deliver different methods to tell stories of change and impact.

THEME 2012

FLUX

SEIZING MOMENTUM, DRIVING CHANGE

FLUX, by definition, is not a sudden, unexpected and inherently unwelcome change, but rather a continuous flow. As an operating paradigm, it expresses the fluid nature of relationships, policies, institutions and human beings which are ever changing in non-linear ways. Worldwide, social entrepreneurs are working at the intersections of policy, institutional and behaviour change. They are adept at seizing the opportunities present in this fluid environment. They can tack with the shifting winds of economic change, cultural

roadblocks and revolutionary political upheavals. They appreciate the complex nature of large scale change and the interdependent variables that must coalesce to improve the human condition. And, they have the moral imagination to create a new vision of peace and prosperity and hold it in their sights like a beacon as the path to success continuously changes. This year's Skoll World Forum invites you to explore FLUX, the dynamic environment within which social entrepreneurs navigate uncertainty in their pursuit of large scale change.

FORUM LIVE

WWW.SKOLLWORLDFORUM.ORG

UPDATES

VIDEOS

PODCASTS

PHOTOS

GUEST REPORTERS

ONLINE NETWORKING

www.skollworldforum.org
#skollwf



GUEST SOCIAL REPORTERS

SHARE YOUR FORUM STORIES

www.skollworldforum.org/impact
Next year will be the 10 anniversary of the Skoll World Forum. Help us celebrate ten years of impact by sending us your stories of successful connections made and important insights gained at the Forum and beyond.



EMAN AL NAFJAN, SAUDI ARABIA

Eman blogs on Saudi society, culture, women and human rights issues. She also works as a freelance writer for publications such as Foreign

Policy, The Guardian and The Stern. In 2011 she was named as one of Foreign Policy's Top 100 Global Thinkers.

www.saudiwoman.me @Saudiwoman



JESS SEARCH, UK

Jess is Chief Executive of the BRITDOC Foundation, whose films include *Hell and Back Again*, *Afghan Star*, *Closer*, *The Yes Men Fix the World* and *The End of the Line*.

In partnership with the Sundance Institute, the Foundation created and runs The Good Pitch, partnering films with NGOs, foundations and brands. Jess has an 'access all areas' pass to the Forum and will video blog what she discovers!

www.skollworldforum.org



ERIK HERSMAN, KENYA

Erik is Co-Founder of Ushahidi, a free and open source platform for crowdsourcing information and visualizing data; Founder

of AfriGadget, a site that showcases stories of African inventions and ingenuity, and is in charge of the iHub, Nairobi's Innovation Hub for the technology community.

www.whiteafrican.com @WhiteAfrican



LEO JOHNSON, UK

Leo Johnson, is the Presenter of BBC World News' World Challenge programme which highlights the work of innovative grass-roots projects that benefit their local

communities. Leo will be filming Skoll Awardees and entrepreneurs throughout the Forum. Follow Leo's blog and watch a special Forum edition of BBC World Challenge on BBC World News in April.

www.theworldchallenge.co.uk/down_to_business
@WorldChallenge



TIM HARFORD, UK

Tim is Senior Columnist at the Financial Times, presenter of BBC Radio's *More or Less*, and author of *The Undercover Economist* and *Adapt*. He is also the only economist in the

world to run a problem page, "Dear Economist".

www.timharford.com @timharford



CLAIRE DIAZ ORTIZ, US

Claire leads social innovation at Twitter. She manages Twitter's philanthropic, social good, and cause marketing initiatives, including the Twitter for Non-Profits

programme. She is the author of *Twitter for Good: Change the World, One Tweet at a Time*.

@claired



ZOE WILLIAMS, UK

Zoe is a columnist at the Guardian. She contributes to various publications from Marie Claire to New Statesman. She frequently appears on TV and radio

shows such as The Politics Show, Newsnight, Channel Four News, the Today programme, Woman's Hour, PM and the World Tonight.

www.guardian.co.uk/profile/zoewilliams
@zoewilliams



JO CONFINO, UK

Jo is Editorial Director of Guardian Sustainable Business. He will be live blogging throughout the Forum. Post your questions and join in the conversation.

The Guardian Social Enterprise team will also be reporting from the Forum.

www.guardian.co.uk/sustainable-business
@joconfino @guardiansustbiz
<http://socialenterprise.guardian.co.uk> @GuardianSocEnt

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VISIT THE SOCIAL MEDIA HUB

Visit the **Social Media Hub** in the Courtyard Marquee for tweet ups with guest social reporters and to share your news and perspectives.

FORUM HIGHLIGHTS

DELEGATE DINNERS UNIVERSITY OF OXFORD COLLEGES, WEDNESDAY 1915-2130

A chance to go behind the mysterious walls of some of the best known colleges. Join fellow delegates for an atmospheric evening of dining and networking in one of University of Oxford's great halls. A seat of learning since the 12th century, each delegate dinner college will take you to the heart of historic Oxford. Make time to enjoy the journey as well as the destination as you pass some of Oxford's impressive buildings, including the Sheldonian Theatre and the Radcliffe Camera. Starts promptly at 1915.

FILM SCREENING: CONTAGION NEW THEATRE, THURSDAY 2100-2300



Academy Award® winner Steven Soderbergh directs a global thriller with an international cast headed by Matt Damon, Kate Winslet, Marion Cotillard, Jude Law, and Gwyneth Paltrow, filmed on location around the world, and co-financed and executive produced by Participant Media. Contagion follows the rapid progress of a lethal airborne virus and the worldwide medical community's race to find a cure.

Introduced by

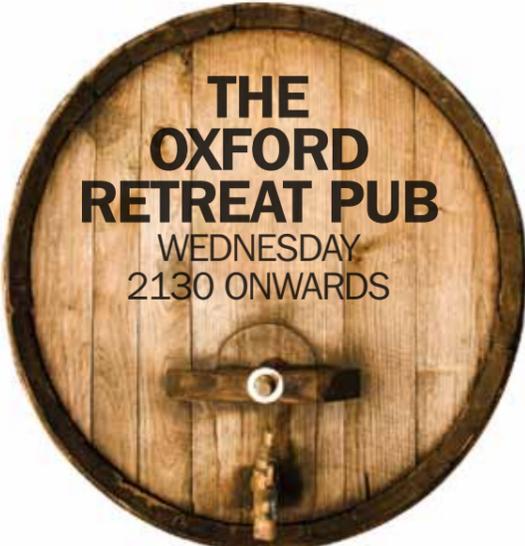
Jeff Skoll and Jim Berk, CEO, Participant Media

Followed by Q&A

Larry Brilliant, President and CEO, Skoll Global Threats Fund

Mark Smolinski, Director, Global Health Threats, Skoll Global Threats Fund

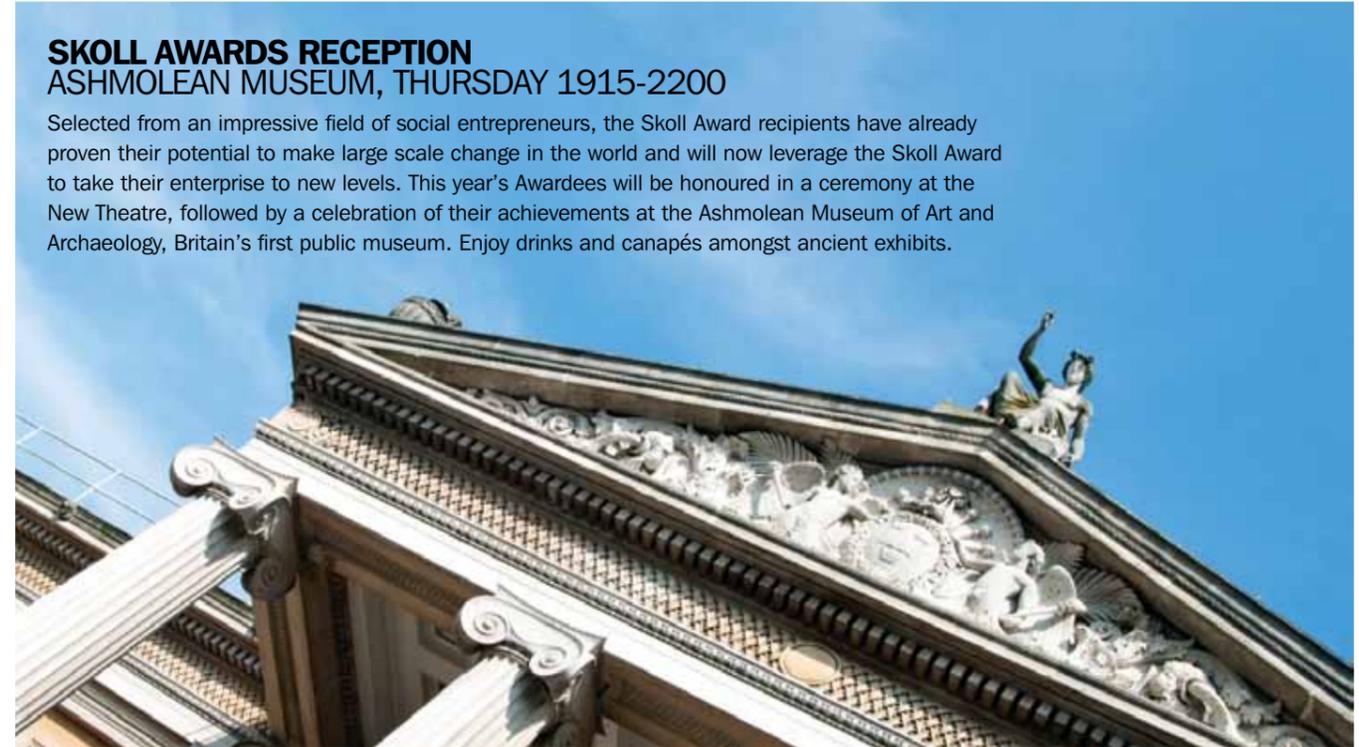
Professor Rodney Phillips, Co-Director of the Oxford Martin School Institute of Emerging Infections



**THE
OXFORD
RETREAT PUB**
WEDNESDAY
2130 ONWARDS

SKOLL AWARDS RECEPTION ASHMOLEAN MUSEUM, THURSDAY 1915-2200

Selected from an impressive field of social entrepreneurs, the Skoll Award recipients have already proven their potential to make large scale change in the world and will now leverage the Skoll Award to take their enterprise to new levels. This year's Awardees will be honoured in a ceremony at the New Theatre, followed by a celebration of their achievements at the Ashmolean Museum of Art and Archaeology, Britain's first public museum. Enjoy drinks and canapés amongst ancient exhibits.



OXFORDJAM THE OLD FIRE STATION, WEDNESDAY to FRIDAY 0800-2400

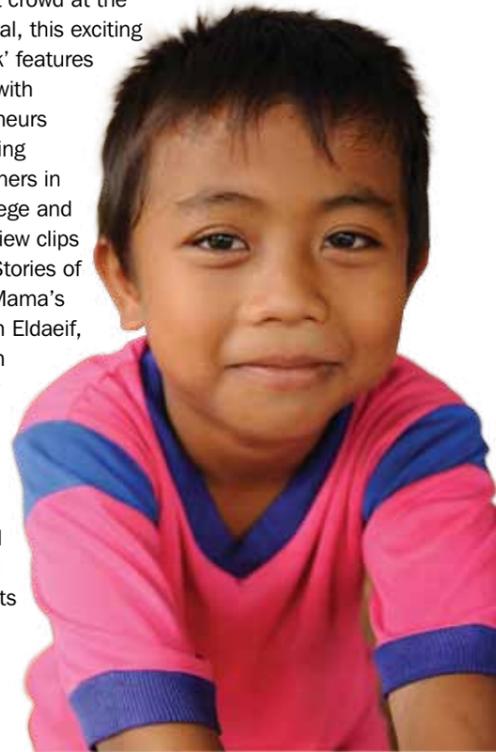
Join the Forum's very own fringe festival at its new location. Network with fellow delegates and the wider social enterprise community in one of Oxford's newest (old!) venues, The Old Fire Station, on George Street, between Saïd Business School and New Theatre. Running in parallel with the Forum, OxfordJam is open 8am-midnight, allowing Forum delegates to participate in breakfast and lunch sessions and to enjoy further opportunities for late night cabaret and networking. For more information on programming, visit www.oxfordjam.org.uk.



SUNDANCE INSTITUTE FILM SCREENING: STORIES OF CHANGE PREVIEW AND PANEL NEW THEATRE, WEDNESDAY 2130-2330

Fresh from a sold-out crowd at the Sundance Film Festival, this exciting one hour 'sneak peek' features clips and discussion with three social entrepreneurs and their award-winning filmmakers. Join Partners in Health, Barefoot College and Prayasam as we preview clips from the upcoming 'Stories of Change' films Solar Mama's with co-director Moan Eldaeif, the Partners in Health Project with Producer Cori Shepherd Stern and Revolutionary Optimists with co-directors Maren Grainger-Munson and Nicole Newnham and two very special guests featured in their film.

Followed by Q&A



WEDNESDAY 1000-2300

1000-1400

ON THE HOUR

ORIENTATION

RHODES TRUST LECTURE
THEATRE, SAID BUSINESS
SCHOOL

A guided orientation to the
Forum

1000-1130

& 1100-1230

WALKING TOURS

MEET IN LOBBY,
SAID BUSINESS SCHOOL

A tour through historic Oxford

1300-1400

& 1400-1500

FIRST CONNECTIONS

SEMINAR A & FOUNDERS'
ROOM, SAID BUSINESS SCHOOL

An energetic facilitated
networking session

1500-1600

AFTERNOON NETWORKING TEA

LOBBY AND COURTYARD
MARQUEE

SAID BUSINESS SCHOOL

1915-2130

DELEGATE DINNERS

UNIVERSITY OF OXFORD
COLLEGES

Invitation in badge pack
Starts promptly at 1915

2130-2330

**SUNDANCE FILM SCREENING:
STORIES OF CHANGE**

NEW THEATRE

ALSO ON WEDNESDAY

MODERATOR BRIEFING

1100-1200

Randolph Hotel

SPEAKER LUNCH

1200-1400

Randolph Hotel



1700-1830 NEW THEATRE • DOORS OPEN 1630 • SEATING IS GENERAL ADMISSION

OPENING PLENARY

OPENING VIDEO: MURMURATION

MASTER OF CEREMONIES

STEPHAN CHAMBERS

Director of the MBA, Saïd Business School, University of Oxford; Chair of the
Standing Committee, Skoll Centre for Social Entrepreneurship

PETER TUFANO

Peter Moores Dean, Saïd Business School

THE SPIRIT OF CHANGE:

JEFF SKOLL

Founder, Skoll Foundation, Skoll Global Threats Fund, Participant Media and
Capricorn Investment Group

UNEXPECTED FACTS ABOUT A POPULATION IN FLUX:

HANS ROSLING

Professor of International Health, Karolinska Institute;
Co-founder, Gapminder Foundation, Sweden

INNOVATION IN TIMES OF FLUX:

OPPORTUNITY ON THE HEELS OF CRISIS

Moderator: Judith Rodin, CEO, Rockefeller Foundation

Patrick Meier, Director of Crisis Mapping, Ushahidi

Roger Martin, Dean, Rotman School of Business, University of Toronto

Soraya Salti, Senior Vice President of Middle East/North Africa for Junior

Achievement Worldwide, INJAZ Al-Arab

MUSICAL PERFORMANCE: EVA AYLLÓN AND BAND

THURSDAY 0900-1030



0900-1030 NEW THEATRE • DOORS OPEN 0830 • SEATING IS GENERAL ADMISSION

MORNING PLENARY

MASTER OF CEREMONIES STEPHAN CHAMBERS

Director of the MBA, Saïd Business School, University of Oxford;
Chair of the Standing Committee, Skoll Centre for Social Entrepreneurship

GLOBAL PERSPECTIVES GORDON BROWN

Former UK Prime Minister

INVENTING A NEW FUTURE: BEYOND OUR HUMPTY DUMPTY WORLD PAMELA HARTIGAN

Director, Skoll Centre for Social Entrepreneurship

RESILIENCE AND STRENGTH: STORIES AND IMAGES OF PEOPLE IN FLUX NICK DANZIGER

Photographer, Author, Filmmaker

WOMEN, PEACE AND SECURITY: A REPORT FROM THE FRONT LINES EVE ENSLER

Playwright; Founder, V-Day

THURSDAY 1100-1230

PANEL SESSION ISSUES

VICTORS, NOT VICTIMS: Women Driving Social Change and Striving for Peace in Conflict Zones

NELSON MANDELA LECTURE THEATRE

Somalia, Sudan and the DRC represent some of the most dangerous places in the world for women and the families they are trying to provide for and protect. Given the paradox that women are a proven, effective entry point for advancing social change and are powerful drivers of peace, how can social entrepreneurs, governments, foreign aid agencies and other funders adapt their own work and contributions to amplify and sustain their efforts? Meet heroic and innovative women who are creating outsized IMPACT in their war-torn homelands - they will tell you exactly what works and why they need you to be there with them.

MODERATOR

Pat Mitchell
President and CEO,
The Paley Center for Media

SPEAKERS

Christine Schuler Deschryver
Director, V-Day Congo;
Director, City of Joy

Eve Ensler

Playwright; Founder, V-Day

Fartuun Abdisalaan Adan

Executive Director, Elman Peace and Human Rights Centre

Fahima Hashim

Director,
Salmah Women Resource Center

PANEL SESSION INVESTMENT

FROM FARM TO PLATE: Financing Change, Changing Finance

EDMOND SAFRA LECTURE THEATRE

As consumer needs, expectations and preferences evolve and more closely reflect the social, environmental and quality standards they value, new opportunities and challenges are being introduced for developing, smallholder farming enterprises - the majority of producers for many key commodities. Linking smallholder producers with increased market demand offers opportunities to raise livelihoods, but at what cost to actors along these supply chains? This panel will explore how innovative finance can be developed to align interests and increase benefits for producers.

MODERATOR

Robert Annibale
Global Head,
Citi Microfinance and
Community Development, Citi

SPEAKERS

William Foote
Founder and CEO, Root Capital

Dana Boggess

Program Officer, Bill & Melinda Gates Foundation

Neil la Croix

Director of Sustainable Supply Chains, Kraft Foods

Rick Peyser

Director of Social Advocacy and Supply Chain Community Outreach, Green Mountain Coffee Roasters

PANEL SESSION IDEAS

DEMANDING PROSPERITY FOR PEOPLE AND PLANET

RHODES TRUST LECTURE THEATRE

Humanity's demand for opportunity - and resources - is rising sharply. It's not just that there are more of us (7 billion!), but that we are altogether hungrier - for progress and products, protein and produce. And while many more of us are prospering, the demand is depleting our planet's natural capital faster than it can replenish. From donor institutions to cabinet ministries to local communities, how do we pave a path to prosperity that sustains both human development and the natural resource base upon which it depends? Sustainable progress requires creative solutions at the nexus of people and planet.

MODERATOR

John Gershman
Clinical Associate Professor,
Robert F. Wagner Graduate
School of Public Service,
New York University

SPEAKERS

Camilla Toulmin
Director, International Institute for Environment and Development

Sipho Moyo

Africa Director, ONE

Vinod Thomas

Director General,
Independent Evaluation,
Asian Development Bank

Joe Madiath

Executive Director, Gram Vikas

PANEL SESSION INNOVATORS

DAVID AND GOLIATH REVISITED: Partnerships Between Social Entrepreneurs and Big Business

LECTURE THEATRE 4

How do successful partnerships between social entrepreneurs and big business get going? What are the essential building blocks involved? What are the tensions that might arise moving forward? This session is one of two sessions that will examine four different partnerships from the perspective of each partner. Be prepared to learn, laugh and be inspired to stick with or kick-start a new collaboration.

MODERATOR

Pamela Hartigan
Director,
Skoll Centre for Social
Entrepreneurship

SPEAKERS

Keith Kenny
Senior Director,
McDonald's Europe Ltd

Rupert Howes

Chief Executive,
Marine Stewardship Council

Albina Ruiz

Founder and President,
Ciudad Saludable

Luis Montoya

President,
Latin America Beverages, PepsiCo

PANEL SESSION INNOVATORS

SOCIAL NORM ENTREPRENEURSHIP: Collective Action for Common Good?

LECTURE THEATRE 5

Achieving significant social impact requires more than an innovative solution and well-conceived strategy. Indeed, effecting social change always requires changing behaviour. Sometimes this involves ending entrenched but harmful social norms. At other times, and often in tandem, it requires fostering new norms that the whole community will embrace. This interactive session conducted by a leading theorist in "social norm entrepreneurship" will feature practical, transferable tips from practitioners who have had success in ending negative social norms and promoting positive ones.

MODERATOR

Cristina Bicchieri
Professor,
The University of Pennsylvania

SPEAKERS

Molly Melching
Founder and CEO, Tostan

Thérèse Dooley

Senior Adviser, Washington DC,
UNICEF

PANEL SESSION ISSUES

TRANSFORMING HEALTHCARE FOR THE 21ST CENTURY: Innovations from the Ground Up

SEMINAR ROOM A

We live in an age of climate change, water scarcity, chemical exposures, population displacement, economic instability, and other challenges that impact health. By situating itself more squarely at the intersection of clinical care and the realities of local communities, healthcare can be transformed to improve community health, not just manage chronic disease. Skoll grantees will present innovative, on-the-ground approaches to make this new comprehensive vision and practice of healthcare a reality. Followed by a lively discussion with attendees to collectively architect the global healthcare system of the future.

MODERATOR

Gary Cohen
Co-Founder, President and
Executive Director,
Health Care Without Harm

SPEAKERS

Rebecca Onie
Co-Founder and CEO,
Health Leads

Andrea Coleman

Co-Founder and CEO,
Riders for Health

Vera Cordeiro

Founder and CEO,
Associação Saúde Criança

PANEL SESSION INFLUENCES

BEYOND GDP

FOUNDERS' ROOM

For social and environmental challenges to gain the policy attention they deserve, countries need to feel competitive pressure not just to increase economic growth, but also to deliver sustainable improvement in the lives of their citizens. Come learn about a new global benchmarking initiative that will provide a tool for setting priorities, measuring progress, and increasing the sense of urgency needed to sustain action. This initiative will be implemented through a network of global, regional, and local institutions committed to researching and promoting innovative approaches to improving well-being.

MODERATOR

Michael Green
Co-Author, Philanthrocapitalism

SPEAKERS

Amy Wares
COO, Social Progress Initiative

Martín Burt

Executive Director,
Fundación Paraguaya

Mathis Wackernagel

President and CEO,
Global Footprint Network

Roberto Artavia

CEO, Social Progress Initiative



SOCIAL MEDIA HUB COURTYARD MARQUEE

Visit the Social Media Hub in the Courtyard Marquee for tweet ups with guest social reporters and to share your news and perspectives.



SHARE YOUR STORY WWW.SKOLLWORLDFORUM.ORG/IMPACT

Next year will be the 10 anniversary of the Skoll World Forum. Help us celebrate ten years of impact by sending us your stories of successful connections made and important insights gained at the Forum and beyond.

THURSDAY 1400-1530

PANEL SESSION IDEAS

SUSTAINABLE CAPITALISM: Integrating Sustainability from the Copy Room to the Board Room

NELSON MANDELA LECTURE THEATRE

Addressing our world's most pressing challenges, including climate change, food shortages, water scarcity, deforestation and poverty, requires a rethink of our entire economic system. Governments and civil society cannot win this battle alone; capital markets will need to mobilise resources to bring about this transformation. The business case is becoming clear; investors and companies that consider all costs and opportunities are seeing superior long-term value creation. Hear from leading investors and companies that are moving from sustainability strategies to strategies that are sustainable and making money along the way.

MODERATOR

Mindy Lubber
President, Ceres

SPEAKERS

Mike Barry
Head of Sustainable Business, Marks and Spencer plc

Roberto Artavia

CEO, Social Progress Initiative

James Cameron

Founder and Executive Vice Chairman, Climate Change Capital

PANEL SESSION INVESTMENT

TOO BIG TO BE SMALL

EDMOND SAFRA LECTURE THEATRE

When non-profit social enterprises outgrow mezzanine stage funders, they still need grants to grow, thrive and scale. Some enterprises may be able to lever debt to achieve large scale change, but find few impact investors offering debt on suitable terms. What strategies and resources can non-profits use to address these seemingly intractable issues? Using a real-life example of the challenges and dilemmas facing social enterprise VisionSpring, this panel will aim to inform and inspire non-profits poised for major growth and those supporting this sector.

MODERATOR

Graham Macmillan
Senior Program Officer, Citi Foundation

SPEAKERS

Maura O'Neill
Senior Counselor to the Administrator and Chief Innovation Officer, USAID

Parvathi Menon

Founder and CEO, Innovation Alchemy Consulting Pvt Ltd

Jordan Kassalow

CEO, VisionSpring

PANEL SESSION INNOVATORS

YOUNG PEOPLE: The New Superheroes Leading Social Innovation

RHODES TRUST LECTURE THEATRE

Many of us can barely catch our breath as we try to keep pace with today's rapid global change. But young people are in their element and seizing the day, using their boundless energy, ideas and fluency in new technology to create a different future for themselves, their communities and their countries. What if our policies, programmes, and investments caught up with this demographic sea change, viewing young people not as beneficiaries, but problem solvers? Hear from young people directly making change and be inspired by their new world view for us all.

MODERATOR

Rick Little, President and CEO, ImagineNations Group

SPEAKERS

Kip Oebanda,
Development Specialist, Visayan Forum Foundation

Dina El Mofty

Executive Director, Injaz Egypt

Ailyn Capacite Bulfa

Survivor, Visayan Forum Foundation

Bassem Elhady

Co-Founder and CEO, Kijamii Agency

Amlan Ganguly

Founder, Director and Board Secretary, Prayasam

Salim Shekh

Child Advisor, Prayasam

Sikha Patra

Child Advisor, Prayasam

PANEL SESSION INNOVATORS

DAVID AND GOLIATH REVISITED: Partnerships Between Social Entrepreneurs and Big Business

LECTURE THEATRE 4

How do successful partnerships between social entrepreneurs and big business get going? What are the essential building blocks involved? What are the tensions that might arise moving forward? This session is one of two sessions that will examine four different partnerships from the perspective of each partner. Be prepared to learn, laugh and be inspired to stick with or kick-start a new collaboration.

MODERATOR

Pamela Hartigan
Director, Skoll Centre for Social Entrepreneurship

SPEAKERS

Jane Chen
Co-Founder and CEO, Embrace

Dorje Mundle

Global Head, Corporate Citizenship Management, Novartis

Paul Ellingstad

Global Health Director, Hewlett-Packard

Gene Falk

Co-Founder and President, mothers2mothers

PANEL SESSION IDEAS

WIRED FOR CHANGE: The Neuroscience of Social Progress

LECTURE THEATRE 5

Do our brains get in the way of solving complex social challenges? We build our view of the world on relatively simple interactions, but from this emerges extremely complex net behaviour. Our brains are like plastic, able to be moulded and shaped. Humans can and should learn how to navigate this behavioural system to create the world we want. Using key examples and a view into stunning, state of the art technologies, leading neuroscientists will share how behaviour is linked to emotional stimulus and how to establish principles of conflict resolution that have a "grounded truth" in neuroscience principles.

MODERATOR

Sarah Caddick
Principal Neuroscience Adviser to Lord Sainsbury of Turville, Gatsby Charitable Foundation

SPEAKERS

Michael Häusser
Professor of Neuroscience, University College London

Tali Sharot

Director, Affective Brain Lab, University College London

Joy Hirsch

Professor of Neuroscience, Columbia University

Maurice Biriotti

Founder and CEO, SHM

PANEL SESSION INFLUENCES

HORIZONTAL MEDIA: The New Influencers

SEMINAR ROOM A

SoLoMo, or so what? We look at how social, local and mobile is – and is not – morphing media. What will citizen journalists do next? Must you think local to be global? Is mobile the only way to reach, and change the minds, of millions? We will discuss how the news - public and private, formal and informal, in the west and the east - is bending to the systems that deliver it, and how it is resisting change. With "Horizontal Media," we all contribute to as well as digest the news, choosing when, how and with whom to share it. Does this mash-up of referrals and reportage herald a new world-changing era?

MODERATOR

Nadine Hani
Senior Business Presenter, Al Arabiya News

SPEAKERS

Satnam Matharu,
Director of International Relations, Al Jazeera Network

Kinsey Wilson

Executive Vice President and Chief Content Officer, National Public Radio

Yvette Alberdingk Thijm

Executive Director, WITNESS

SOCIAL REPORTING

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FILM SCREENING: CONTAGION

NEW THEATRE 2100-2330

Introduced by Jeff Skoll and Jim Berk, this screening of the global thriller with an international cast is followed by Q&A.

THURSDAY 1730-2200



SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

1730-1900 NEW THEATRE • DOORS OPEN 1700 • SEATING IS GENERAL ADMISSION

THE SKOLL FOUNDATION INVITES YOU TO ATTEND THE SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP TO HONOUR THE 2012 AWARDEES AND TO CELEBRATE ALL THOSE WHO ARE WORKING TO CREATE A PEACEFUL, PROSPEROUS AND SUSTAINABLE WORLD. PLEASE JOIN JEFF SKOLL AND SALLY OSBERG FOR A SPECIAL EVENING OF INSPIRATION AND CELEBRATION.

MASTER OF CEREMONIES SALLY OSBERG

President and CEO, Skoll Foundation

SHORT FILM PRESENTATIONS

HANGING IN THE BALANCE: THE FUTURE OF A FOREST
VISAYAN FORUM FOUNDATION

A CONVERSATION WITH GEORGE SOROS

MUSICAL PERFORMANCES

STRING FEVER
ANNIE LENNOX

1915-2200 ASHMOLEAN MUSEUM OF
ART & ARCHAEOLOGY

SKOLL AWARDS RECEPTION

DELEGATES ARE INVITED TO CELEBRATE WITH THE 2012 SKOLL AWARDEES AT A PRIVATE RECEPTION.

2012 AWARDEES



ARBIND SINGH, NIDAN



TIM HANSTAD, LANDESA



JIM TAYLOR AND DEBBIE AUNG
DIN TAYLOR, PROXIMITY DESIGNS



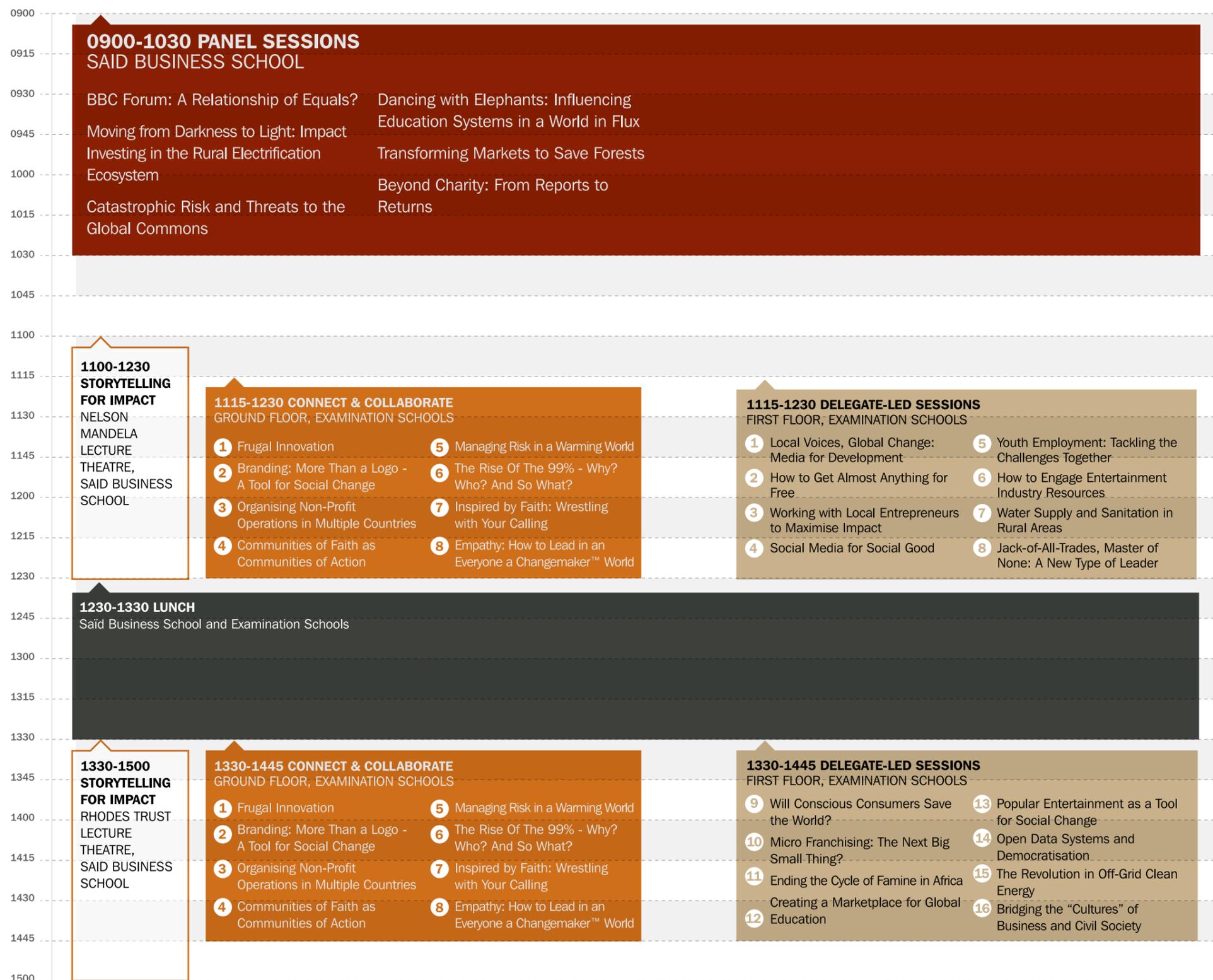
ANTONIO MELOTO AND
JOSE LUIS OQUINENA,
GAWAD KALINGA

FRIDAY DAY PLANNER

Use the planner below to help you choose between Friday sessions.

Allow 20-25 minutes to walk between Saïd Business School and the Examination Schools. Please note that all sessions are first come, first served, so please arrive early.

Examination Schools open 1045



KEY TO SESSION TYPES

PANEL SESSIONS

Sessions designed to delve deeply into topics with a panel of expert speakers.

CONNECT AND COLLABORATE (REPEATED AFTER LUNCH)

Interactive, facilitated conversations designed for small group learning.

DELEGATE-LED

New this year, these peer-to-peer discussions explore issues pertinent to your organisation.

STORYTELLING FOR IMPACT (REPEATED AFTER LUNCH)

Presentations from a variety of storytelling experts deliver different methods to tell stories of change and impact.

FRIDAY 0900-1030

PANEL SESSION IDEAS

BBC FORUM: A Relationship of Equals?

NELSON MANDELA LECTURE THEATRE

Those who come together in pursuit of social change may aspire to a partnership of equality, but do they ever achieve it? Is it possible to create and achieve a true balance of power when the “outsiders” have most of the money and much of the resources? Hear perspectives on this sensitive topic from leaders and practitioners around the globe. This special session will be recorded by the acclaimed Forum radio programme airing on the BBC World Service, which reaches over 166 million globally. Audience members will be encouraged to engage with the guests and host, Bridget Kendall.

MODERATOR

Bridget Kendall
Diplomatic Correspondent
and Presenter, BBC

SPEAKERS

Geeta Rao Gupta
Deputy Executive Director,
UNICEF

Brizio Biondi-Morra,
President, Fundación AVINA

William Foote
Founder and CEO, Root Capital

PANEL SESSION INVESTMENT

MOVING FROM DARKNESS TO LIGHT: Impact Investing in the Rural Electrification Ecosystem

EDMOND SAFRA LECTURE THEATRE

Reliable access to electricity in Sub-Saharan Africa and India is critical in lifting people from poverty to prosperity. The gap between demand and supply of electricity in these regions provides real opportunities for investors to attain financial returns while creating platforms for additional broad positive social change. Panelists at this session will use real case studies to show how to invest in technological innovations addressing this gap, and will preview rapidly emerging new commercial and social benefit products and services designed to meet the needs of the world's newest electricity consumers.

MODERATOR

Dipender Saluja
Managing Director,
Capricorn Investment Group

SPEAKERS

Nikunj Jinsi
Chief Investment Officer,
International Finance Corporation

Harris Mehos
Director, OPIC

PANEL SESSION INFLUENCES

CATASTROPHIC RISK AND THREATS TO THE GLOBAL COMMONS

RHODES TRUST LECTURE THEATRE

This year marked the arrival of 7 billion people, ongoing globalization, accelerating technological change and rising expectations. While millions have emerged from poverty, the “tragedy of the commons” now hits at the planetary level. Climate change, water mismanagement, pandemics, and nuclear proliferation all undermine global public good, demanding collective action. Yet the global political economic system has yet to deliver solutions that work. This session will discuss commonalities across these threats, consider innovative ways to tackle them and explore implications for work on the ground.

MODERATOR

Larry Brilliant
President and CEO,
Skoll Global Threats Fund

SPEAKERS

Helene Gayle
President and CEO, CARE

Ian Goldin
Director, Oxford Martin School

Arianna Huffington
President and Editor-in-Chief,
The Huffington Post

Joe Cirincione
President, Ploughshares Fund

PANEL SESSION ISSUES

DANCING WITH ELEPHANTS: Influencing Education Systems in a World in Flux

LECTURE THEATRE 4

Education is one of the sectors most impervious to change, as evidenced by continued reliance on outdated curricula, teaching methods and administrative processes. Yet helping today's youth develop new ways of thinking and relevant skills has never been more urgently required, given complex and accelerating local and global challenges. Where are innovations in the education system coming from and how are creative entrepreneurs working in traditional educational institutions to mainstream these approaches?

MODERATOR

Debra Dunn
Consulting Associate Professor,
Stanford University d.school

SPEAKERS

Madhav Chavan
Co-Founder and CEO, Pratham

Mike Marriner
Co-Founder, Roadtrip Nation

Mary Anne Müller
Founder and Executive Director,
Fundación Origen

Anjani Kumar Singh
Principal Secretary, Department of
Education, Government of Bihar

Daniela Bertoglia
Manager of Corporate Affairs and
Sustainability, Natura Chile

PANEL SESSION ISSUES

TRANSFORMING MARKETS TO SAVE FORESTS

LECTURE THEATRE 5

People have long lamented the destruction of the world's pristine forests. But to date, no one has had much success stopping destruction in the name of “progress”. This may be changing, however. The reason? Big companies are starting to fully realise the importance of finding more sustainable ways of doing business, which includes halting deforestation. Learn how multinationals may be the key to feeding the world's 7 billion people - without destroying precious land.

MODERATOR

Jason Clay
Senior Vice President, Markets,
World Wildlife Fund US

SPEAKERS

Gavin Neath
Senior Vice President,
Sustainability, Unilever

Marcos Jank

President and CEO, UNICA -
Sugarcane Industry Association

Pat Venditti

Deputy Forest Campaign Director,
Greenpeace

Daniela Mariuzzo

Head of Corporate Social
Responsibility and Sustainable
Business Development,
Banco Rabobank International
Brasil S.A.

PANEL SESSION INFLUENCES

BEYOND CHARITY: From Reports to Returns

SEMINAR ROOM A

We know “charity” is insufficient to solve complex social problems- real impact requires integration of social, business and government solutions that show proven results without creating undue burdens on an organisation. Join us in a revolutionary dialogue about reimagining grant reporting, measurement and evaluation, market returns and communicating outcomes to better serve your business in a converging, global market. We will explore recent successes (and failures!), trends in measuring social value propositions and what we can do to drive a paradigm shift in the way we assess, measure and articulate impact.

MODERATOR

Jason Saul
Founder and CEO, Mission
Measurement

SPEAKERS

Ned Breslin
CEO, Water for People

Zika Abzuk
Senior Manager, Cisco



LUNCH

SAID BUSINESS SCHOOL
AND EXAMINATION SCHOOLS
1230-1330

On Friday, picnic lunch bags will be provided in the Entrance Hall of the Saïd Business School and in the Examination Schools Marquee.

BBC
WORLD
SERVICE

The BBC World Service will be recording a special edition of *The Forum* at the session *A Relationship of Equals?* Download the podcast of this recording at www.bbc.co.uk/programmes/p004kln9.

FRIDAY 1100-1230

CONNECT & COLLABORATE 1:
ROOM 6 (repeated at 1330)

Frugal Innovation

Smaller, cheaper, faster and better? Join us to discuss how the needs of emerging market customers are put squarely in the centre to develop innovative new products and services. Proven practitioners of this approach will kick-start the discussion by highlighting how they went about designing, marketing and disseminating their innovations.

FACILITATOR James Koch, Executive Director, Global Social Benefit Incubator

CONTRIBUTORS Lesley Silverthorn, Co-Founder and CEO, Angaza Design, Inc.; **Shona McDonald**, Director, Shonaquip; **Marc Koska**, Founder, The SafePoint Trust; **Naganand Murty**, Co-Founder and President, Technologies, Embrace

CONNECT & COLLABORATE 2:
ROOM 7 (repeated at 1330)

Branding: More Than a Logo - A Tool for Social Change

Is your brand helping to achieve your goals? Is it clear and memorable? Does it differentiate you? Are you promoting it? Monitoring it? Does it authentically align with what you do? In this fun, practical, jargon-free and interactive session we will walk you step-by-step through the stages to (re)-defining, activating and monitoring your brand via case studies, new research and peer-review.

FACILITATORS Lisa Witter, Partner and Chief Change Officer, Fenton
Alison Lucas, Director of London, Fenton

CONNECT & COLLABORATE 3:
ROOM 8 (repeated at 1330)

Organising Non-Profit Operations in Multiple Countries

Funders regularly encourage non-profits to increase scale across borders. International expansion generates, though, a new level of financial, administrative, and operational complexities - and the overheads associated with them. How are successful non-profits addressing these challenges and paying for them? Operations expert David Torres will discuss successes, failures and challenges.

FACILITATOR Ed Diener, Counsel and Secretary, Skoll Foundation

CONTRIBUTOR David Torres, Director, External Affairs, mothers2mothers

CONNECT & COLLABORATE 4:
ROOM 9 (repeated at 1330)

Communities of Faith as Communities of Action

Communities of faith are key actors in international development as religion often provides a moral framework that encourages concern for the vulnerable. What are some of the best examples of engaging faith communities and how can we leverage the values of service, sacrifice, and compassion to partner with them?

FACILITATOR Christo Greyling, Director, HIV and Infectious Diseases, World Vision International

CONNECT & COLLABORATE 5:
ROOM 10 (repeated at 1330)

Managing Risk in a Warming World

Many of the world's poorest remain mired in poverty due to their vulnerability to natural shocks. Microinsurance is emerging as a promising tool to help the poor hedge against these risks. Join a lively discussion on its virtues and pitfalls as we focus on the role of public-private partnerships and emerging climate finance mechanisms to help those most in need.

FACILITATOR Pablo Suarez, Consultant, Oxfam America

CONNECT & COLLABORATE 6:
ROOM 11 (repeated at 1330)

The Rise Of The 99% - Why? Who? And So What?

A singular event - January 2011 in Tunisia - ignited a year of protests around the world. Claiming the streets, millions of ordinary citizens stepped out in solidarity to send an extraordinary message: We Want Change Now. Join a global and diverse delegate group to learn and share your perspectives on this phenomena and how it has changed our future forever.

FACILITATOR Lakshmi Karan, Director, Global Strategy, Riders for Health

CONNECT & COLLABORATE 7:
ROOM 14 (repeated at 1330)

Inspired by Faith: Wrestling with Your Calling

Many social entrepreneurs feel inspired by faith to serve, yet they grapple with that calling as their courage and resilience are tested again and again. Join Matt Flannery (Kiva), Bart Weetjens (APOPO), and others to discuss how people of diverse beliefs cope with, and grow positively from, the spiritual wrestling match that is a common aspect of the social entrepreneurial journey.

FACILITATOR Alex Hofmann, Founder, DAC Digital Media and Changents.com

CONNECT & COLLABORATE 8:
ROOM 15 (repeated at 1330)

Empathy: How to Lead in an Everyone a Changemaker™ World

How can today's leaders keep up with and contribute to positive social change in a rapidly evolving world? Join Bill Drayton and Mary Gordon to discuss empathy as a critical leadership skill.

FACILITATORS Bill Drayton, Founder and CEO, Ashoka
Mary Gordon, Founder and President, Roots of Empathy

NELSON MANDELA LECTURE THEATRE

STORYTELLING FOR IMPACT

The right story told the right way breaks through the noise, accelerates adoption and amplifies impact. But with so many media options, how do you get it right? Join leading experts from independent film, publishing, journalism and social media as they answer your burning questions and share their best advice. Changing the world is a team sport. Hone your skills and build your team!

FACILITATOR

Cara Mertes, Director, Sundance Institute

CONTRIBUTORS

Wendy Levy, Senior Strategist, Film, Video and Technology, Tomorrow Partners

Mark Tauber, Senior Vice President and Publisher, HarperOne

Christopher Joyce, Science Correspondent, National Public Radio

DELEGATE LED 1:
EAST A

Local Voices, Global Change: Media for Development

Examine how locally produced, citizen-driven media and information can spur progress in global health, humanitarian relief and good governance, and be used as a powerful tool to advance development goals and build healthier societies.

Facilitator Jeanne Bourgault, President, Internews

DELEGATE LED 3:
SOUTH C

Working with Local Entrepreneurs to Maximise Impact

In the developing world, 86% of jobs are created by local small and medium sized enterprises. How can social entrepreneurs and international organisations partner with local business to maximize the social and economic impact of their work?

Facilitator Scott Gilmore, CEO, Building Markets

DELEGATE LED 5:
SOUTH E

Youth Employment: Tackling the Challenges Together

With 24% of youth worldwide unemployed, we will explore how all actors can consider the desires and voices of children and youth in facing this alarming challenge, and how we can work together to build a positive response and optimistic future.

Facilitator Sebastien Marot, Founder and Executive Director, Friends-International

DELEGATE LED 7:
NORTH G

Water Supply and Sanitation in Rural Areas

Unless 100% of the families in a habitation use toilets, drinking water is exposed to contamination. We will discuss this issue as well as other examples of the importance of water and sanitation for rural populations.

Facilitator Joe Madiath, Founder and Executive Director, Gram Vikas

DELEGATE LED 2:
EAST B

How to Get Almost Anything for Free

World Toilet Organization started on a shoe-string. Because of its modest start, it leveraged community resources, starting a movement that broke the taboo on toilets by inspiring others to support the common mission. You can do it too!

Facilitator Jack Sim, Founder, World Toilet Organization

DELEGATE LED 4:
SOUTH D

Social Media for Social Good

Come discuss and share how social media can be best used to empower social entrepreneurship through best practices.

Facilitator Hiroyasu Ichikawa, CEO, SocialCompany

DELEGATE LED 6:
NORTH F

How to Engage Entertainment Industry Resources

Ever wonder how celebrities choose a cause? Why not yours? Learn how to evaluate your assets to create mutually beneficial opportunities for engagement with the entertainment industry to increase awareness and potentially elevate global impact.

Facilitator Rene Jones, President, UTA Foundation

DELEGATE LED 8:
NORTH H

Jack-of-All-Trades, Master of None: A New Type of Leader

Many social change efforts fail because leaders cannot communicate across sectors. Join us to discuss real world case studies featuring stories of leaders challenged to communicate across today's connected global ecosystem.

Facilitator Rich Tafel, Founder, Public Squared

FRIDAY 1330-1500

CONNECT & COLLABORATE 1:
ROOM 6 (repeated from 1.115)

Frugal Innovation

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FACILITATOR Pablo Suarez, Consultant, Oxfam America

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ROOM 14 (repeated from 1.115)

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How can today's leaders keep up with and contribute to positive social change in a rapidly evolving world? Join Bill Drayton, CEO and Founder of Ashoka: Innovators for the Public and Mary Gordon, Founder of Roots of Empathy and Ashoka Fellow, to discuss empathy as a critical leadership skill.

FACILITATORS Bill Drayton, Founder and CEO, Ashoka

Mary Gordon, Founder and President, Roots of Empathy

DELEGATE LED 9:
EAST A

Will Conscious Consumers Save the World?

Consumers are consciously voting with their money for a better world. Share your stories on how the rise of organic, Fair Trade, sustainable, local and other values-based consumer behaviour is changing the way companies source and produce.

Facilitator Paul Rice, CEO, Fair Trade USA

DELEGATE LED 13:
EAST B

Micro Franchising: The Next Big Small Thing?

Franchising can drive up buying power, earnings and impact for micro-enterprises. It increases profits and lowers risks for both borrowers and lenders. Is it the next big thing in micro finance? Or is there more hype than hope?

Facilitator Charles Slaughter, President, Living Goods

DELEGATE LED 10:
SOUTH C

Ending the Cycle of Famine in Africa

Through sustained investments in agriculture development, Africa could fully feed itself within a generation. Explore what types of innovation, partnerships, and resources could bring about lasting food security in Africa.

Facilitator Tony Kalm, Managing Director, One Acre Fund USA

DELEGATE LED 14:
SOUTH D

Creating a Marketplace for Global Education

An in-depth conversation about how student microloans in developing countries can have an economic, social, and emotional impact on individuals and communities at the BOP. Based on findings from two years of Vittana's programmes worldwide.

Facilitator Kushal Chakrabarti, CEO, Vittana

DELEGATE LED 11:
SOUTH E

Popular Entertainment as a Tool for Social Change

Join us for a lively discussion about how various forms of pop culture media including soap operas, documentary films, music videos and theatrical releases have profound impact on the attitudes and behaviours of populations.

Facilitator John Marks, President, Search for Common Ground

DELEGATE LED 15:
NORTH F

Open Data Systems and Democratisation

Open information and data systems fundamentally change how governance works. We are starting to see the democratisation of tools and data that were previously only accessible to few people. Will it lead to better governance? Come ready to discuss!

Facilitator Thomas Bjelkeman-Pettersson, Co-Founder and Co-Director, Akvo Foundation

DELEGATE LED 12:
NORTH G

The Revolution in Off-Grid Clean Energy

Come learn about the latest startups, technologies and business models redefining the way people access energy in the off-grid world. We will also discuss the best opportunities for investment in this exciting and sometimes confusing space.

Facilitator Xavier Helgesen, CEO, Off.Grid:Electric

DELEGATE LED 16:
NORTH H

Bridging the "Cultures" of Business and Civil Society

Join us to examine how differences in language, assumptions, values and metrics complicate joint action between private sector and civil society actors. We will explore strategies to bridge this divide to create more effective social change.

Facilitator Lori Heise, Chief Executive, STRIVE; Senior Researcher, London School of Hygiene and Tropical Medicine

RHODES TRUST LECTURE THEATRE

STORYTELLING FOR IMPACT

The right story told the right way breaks through the noise, accelerates adoption and amplifies impact. But with so many media options, how do you get it right? Join leading experts from independent film, publishing, journalism and social media as they answer your burning questions and share their best advice. Changing the world is a team sport. Hone your skills and build your team!

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CONTRIBUTORS

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Mark Tauber, Senior Vice President and Publisher, HarperOne

Christopher Joyce, Science Correspondent, National Public Radio

FRIDAY 1530-1700



CLOSING PLENARY

1530-1615 NELSON MANDELA LECTURE THEATRE

PLEASE NOTE THAT SEATING IS LIMITED IN NELSON MANDELA LECTURE THEATRE. ARRIVE EARLY - FIRST COME, FIRST SERVED. DOORS OPEN 1500

Alternatively, view live on large screens from the comfort of the Reception Room, the Courtyard Marquee and the Garden Marquee, where refreshments will be served.

MASTER OF CEREMONIES STEPHAN CHAMBERS

Director of the MBA, Saïd Business School, University of Oxford; Chair of the Standing Committee, Skoll Centre for Social Entrepreneurship

LOST IN THE NOISE: AMPLIFYING UNTOLD STORIES IN AN AGE OF FLUX

Moderator: Zoe Williams, Columnist, The Guardian

Arianna Huffington, President And Editor-In-Chief, The Huffington Post

Carl Pope, Senior Strategic Advisor, Sierra Club; Convenor, Global Alliance for Access To Renewable Energy

1615-1700 THROUGHOUT SAID BUSINESS SCHOOL

CLOSING RECEPTION

TO BRING YOUR EXPERIENCE AT THIS YEAR'S FORUM TO A CLOSE, DRINKS AND CANAPÉS WILL BE SERVED AS YOU REFLECT ON YOUR TIME IN OXFORD!

SPEAKERS BIOGRAPHIES



ZIKA ABZUK
Senior Manager
Cisco

Zika Abzuk leads Cisco's social investments commitments in Israel, Palestine & Sub-Saharan Africa. Her most exciting recent projects include the management of a \$10 million Cisco investment commitment in five African countries, and a \$10 million investment commitment in the Palestinian Territories. In December 2010, Cisco received the Award for Corporate Excellence from the State Department for Zika's team work in Israel and Palestine. Zika initiated and managed the Neta and MYTecC programmes and various other programmes in EMEA.

SPEAKING

0900 - 1030 FRIDAY
BEYOND CHARITY:
From Reports to Returns
See page 25



FARTUUN ABDISALAA ADAN
Executive Director
Elman Peace and Human Rights Centre

Fatuun Adun is the Executive Director of Elman Peace and Human Rights Centre, an NGO based in Somalia. The organisation she leads works in the areas of Human Rights, Peace Building, Development, Rehabilitation and Reintegration of Child Soldiers. The organisation's headquarters is located in Mogadishu, Somalia, where she established the first rape crisis centre. Fartuun works actively towards gender justice and prevention of gender based violence.

SPEAKING

1100 - 1230 THURSDAY
VICTORS, NOT VICTIMS:
Women Driving Social Change and Striving for Peace in Conflict Zones
See page 16



YVETTE ALBERDINGK THIJM
Executive Director
WITNESS

Yvette Alberdingk Thijm is the Executive Director of WITNESS. She envisions a world where the millions of people turning to video today become human rights defenders and where collaboration between media, technology and human rights creates an ecosystem for social change. Yvette worked globally in start-ups and big companies in media, content and new technologies. She is a board member of Foundation Center and Access.org, a movement for digital freedom.

SPEAKING

1400 - 1530 THURSDAY
HORIZONTAL MEDIA: The New Influencers
See page 19



ROBERT ANNIBALE
Global Head, Citi Microfinance and Community Development
Citi

Bob Annibale heads Citi's partnerships with global, national and local organisations to support community development programmes focused on responsible finance through financial inclusion, education and asset building; neighbourhood preservation and revitalisation; access to college education; and small business and microenterprise development. He leads Citi's commercial relationships with microfinance institutions, networks and investors working across businesses and geographies to expand access to financial services in underserved communities.

SPEAKING

1100 - 1230 THURSDAY
FROM FARM TO PLATE:
Financing Change, Changing Finance
See page 16



ROBERTO ARTAVIA
CEO
Social Progress Initiative

Roberto Artavia is CEO of the Social Progress Initiative. He also serves as Chair of Viva Trust, Chair of Fundación Latinoamérica Posible and Board Member of INCAE Business School, World Resources Institute and the Costa Rican Investment Board (CINDE).

SPEAKING

1100 - 1230 THURSDAY
BEYOND GDP
1400 - 1530 THURSDAY
SUSTAINABLE CAPITALISM:
Integrating Sustainability from the Copy Room to the Board Room
See page 17, 18



MIKE BARRY
Head of Sustainable Business
Marks and Spencer Plc

Mike Barry is Head of Sustainable Business at the UK retailer, Marks & Spencer. He was part of the small team that developed the company's groundbreaking Plan A, a 100 point, five-year plan to address a wide range of environmental and social issues. Mike helps provide the vision and the energy to affect change and ensure a leading but efficient approach to sustainability across the company. In May 2011, Mike was named the Guardian's inaugural Sustainable Business Innovator of the Year.

SPEAKING

1400 - 1530 THURSDAY
SUSTAINABLE CAPITALISM:
Integrating Sustainability from the Copy Room to the Board Room
See page 18



DANIELA BERTOGLIA
Manager of Corporate Affairs and Sustainability
Natura Chile

Daniela Bertoglia is Manager of Corporate Affairs and Sustainability for Natura Chile. Her role emphasises developing, implementing and communicating Natura's sustainability strategy and related plans to internal and external stakeholders. She has pursued relevant opportunities to encourage the development of the company's social entrepreneurship endeavour as well as its educational programme. Daniela has a Master's degree in Strategic Communications and a Bachelor of Social Communications from de Del Pacifico University, Chile.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS:
Influencing Education Systems in a World in Flux
See page 24



CRISTINA BICCHIERI
Professor
The University of Pennsylvania

Cristina Bicchieri is the S.J.P. Harvie Professor of Social Thought and Comparative Ethics, Professor of Philosophy and Director of the Philosophy, Politics and Economics programme at the University of Pennsylvania. She is a leader in the fields of rational choice and social norms. She has published six books and hundreds of articles. Her work on social norms shows how changing collective expectations radically changes behaviour. UNICEF is adopting her work on social norms in its campaigns to eliminate practices that violate human rights.

SPEAKING

1100 - 1230 THURSDAY
SOCIAL NORM
ENTREPRENEURSHIP:
Collective Action for Common Good?
See page 17

SPEAKERS BIOGRAPHIES



BRIZIO BIONDI-MORRA President Fundación AVINA

Brizio Biondi-Morra is President of AVINA, a foundation working in partnership with civil society and business leaders in Latin America on their initiatives towards sustainable development. AVINA has 19 offices in 14 countries. He is also Chairman of INCAE, the leading business school in Latin America. Brizio has published books on development for Cornell University Press and Editorial Siglo XXI. He has a doctorate in Business Administration, Harvard University, and a doctorate in Economics, Bocconi University, Italy.

SPEAKING

0900 - 1030 FRIDAY
BBC FORUM:
A Relationship of Equals?
See page 24



MAURICE BIRIOTTI Founder and CEO SHM

Maurice Biriotti is Founder and CEO of SHM, a strategy and insight organisation and is also Professor of Medical Humanities at University College London. Biriotti uses innovative ways of applying literature and philosophy to solve business problems. He has developed a theoretical framework that can be applied to conflict resolution and is currently exploring how to gain a better understanding of the nature of conflict through cross-disciplinary research.

SPEAKING

1400 - 1530 THURSDAY
WIRED FOR CHANGE:
The Neuroscience of Social Progress
See page 19



DANA BOGGESS Program Officer Bill & Melinda Gates Foundation

Dana Boggess leads a nascent portfolio of programme-related investments for the foundation's Agricultural Development initiative, and oversees a handful of grants connecting smallholder farmers to export markets. After starting her career in strategy consulting for the high tech sector, she ran off to Cambodia to organise women's saving groups. When she realised the private sector had a role to play in solving social challenges, Dana went back to school to get a Master's in Economic Development and Finance

SPEAKING

1100 - 1230 THURSDAY
FROM FARM TO PLATE:
Financing Change,
Changing Finance
See page 16

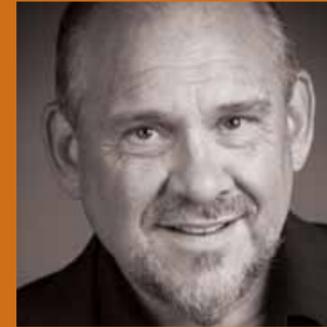


NED BRESLIN CEO Water for People

Edward D. Breslin (Ned) was a recipient of the Skoll Award for Social Entrepreneurship in 2011, and has been an active agent for change in the international water and sanitation sector since 1987. Ned spent close to 20 years living and working on water and sanitation in Africa before returning to the US in 2006, when he joined Water For People.

SPEAKING

0900 - 1030 FRIDAY
BEYOND CHARITY:
From Reports to Returns
See page 25



LARRY BRILLIANT President and CEO Skoll Global Threats Fund

Larry Brilliant is CEO of Skoll Global Threats Fund which works on climate, nuclear, pandemic, water and Middle East conflicts. Brilliant helped lead the successful WHO smallpox eradication programme in India. He founded The Seva Foundation whose projects have restored sight to more than 3 million blind and co-founded The Well, one of the first online social networks. He was the first Executive Director of Google.org. TIME named him one of the 100 most influential people and global thinkers.

SPEAKING

0900 - 1030 FRIDAY
CATASTROPHIC RISK
AND THREATS TO THE
GLOBAL COMMONS
See page 24



GORDON BROWN Former UK Prime Minister

Gordon Brown served as Prime Minister of the United Kingdom and Leader of the Labour Party from 2007 to 2010. He previously served as Chancellor of the Exchequer, has been a Member of Parliament since 1983 and is the author of several books, most recently Beyond the Crash: Overcoming the First Crisis of Globalisation. Since 2011, Gordon has co-led the Global Campaign for Education's High-Level Panel, and is an advocate for global action to ensure education for all. He is the founder, with his wife Sarah, of the charity PiggyBankKids.

SPEAKING

0900 - 1030 THURSDAY
MORNING PLENARY
See page 14-15



MARTÍN BURT Executive Director Fundación Paraguaya

Martín Burt is the founder of various NGOs, including Fundación Paraguaya, Teach A Man To Fish, and Bertoni Nature Conversation Foundation. Martín has been working in poverty elimination, microfinance, environment, youth entrepreneurship and self-sufficient rural schools during the past 27 years. He is currently scaling and replicating to other developing countries the social innovations he has developed in Paraguay. Martín served as Vice-Minister of Commerce and was elected Mayor of Asuncion.

SPEAKING

1100 - 1230 THURSDAY
BEYOND GDP
See page 17



SARAH CADDICK Principal Neuroscience Advisor to Lord Sainsbury of Turville Gatsby Charitable Foundation

Sarah Caddick is formerly the Executive Director of the Centre for Neuroscience Initiatives at Columbia University and currently Lord Sainsbury of Turville's adviser on neuroscience. She is a neuroscientist who has held leadership roles in several grant-making organisations and advises individuals and foundations on their philanthropy in science. She serves on the NYAS UK Charitable Foundation Board of Governors and the Governing Council for the Sainsbury-Wellcome Centre, and holds a PhD in Neuroscience from the University of Southampton.

SPEAKING

1400 - 1530 THURSDAY
WIRED FOR CHANGE:
The Neuroscience of Social Progress
See page 19

SPEAKERS BIOGRAPHIES



JAMES CAMERON
Founder and Executive Vice Chairman
Climate Change Capital

James Cameron is Founder and Executive Vice Chairman of Climate Change Capital, where he is responsible for strategic and sector development and represents the firm at the highest levels of business and government. As a member of the Prime Minister's Business Advisory Group, GE's Ecomagination Advisory Board, and Pepsico UK's Advisory Board, James advises organisations on critical environmental and business issues. Prior to CCC he was Counsel to Baker & McKenzie and was the founder and the head of their Climate Change and Clean Energy Practice.

SPEAKING

1400 - 1530 THURSDAY
SUSTAINABLE CAPITALISM: Integrating Sustainability from the Copy Room to the Board Room

See page 18



AILYN CAPACITE BULFA
Survivor
Visayan Forum Foundation

Ailyn Capacite Bulfa was only 14 when she was trafficked. She was promised a job as a domestic worker, but ended up in a slave-like situation. She was able to escape with three other girls with the help of Visayan Forum Foundation. Today, she is back in school and is a youth leader of a movement of domestic workers. She is helping trafficking victims recover from trauma, living as an example of resilience and advocating policy reforms to protect Filipino migrant workers.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New Superheroes Leading Social Innovation

See page 18



STEPHAN CHAMBERS
Director of the MBA, Saïd Business School, University of Oxford
Chair of the Standing Committee, Skoll Centre for Social Entrepreneurship

Stephan Chambers is Chair of the Standing Committee for the Skoll Centre for Social Entrepreneurship, which he helped to found, and Director of the MBA at Oxford University's Saïd Business School. He is also chairman of IWA Publishing and sits on the advisory board of Princeton University Press. He is a fellow of Lincoln College.

SPEAKING

1700 - 1830 WEDNESDAY
0900 - 1030 THURSDAY
1530 - 1700 FRIDAY
OPENING PLENARY, MORNING PLENARY AND CLOSING PLENARY

See page 12-13, 14-15, 30-31



MADHAV CHAVAN
Co-Founder and CEO
Pratham

Madhav Chavan is the Co-Founder and CEO of Pratham, one of the largest education NGOs in the world. It was founded to bring business, government, and civil society together to solve the problems of education in Mumbai in 1994-95. Over the years, Pratham has tried to work with governments, and when working this is not possible, Pratham works independently on a large scale with volunteers. Innovations that work on scale in unstructured environments are an important feature of Pratham. Madhav received the Skoll Award for Social Entrepreneurship in 2011.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS: Influencing Education Systems in a World in Flux

See page 24



JANE CHEN
Co-Founder and CEO
Embrace

Jane Chen is the Co-Founder and CEO of Embrace, a social enterprise that develops disruptive healthcare technologies. The Embrace Infant Warmer costs a fraction of the price of existing solutions and works without a constant supply of electricity. The product is being distributed to clinics in India and Somalia. Embrace has been featured in CNN, Forbes, Wall Street Journal, Time Magazine and numerous other media.

SPEAKING

1400 - 1530 THURSDAY

DAVID AND GOLIATH REVISITED: Partnerships Between Social Entrepreneurs and Big Business

See page 18



JOE CIRINCIONE
President
Ploughshares Fund

Joseph Cirincione is President of Ploughshares Fund, a global security foundation. He has previously served as Vice President for National Security and International Policy at the Center for American Progress and Director for Nonproliferation at the Carnegie Endowment for International Peace. He is the author of Bomb Scare: The History and Future of Nuclear Weapons. Cirincione serves on the Secretary of State's International Security Advisory Board and is a member of the Council on Foreign Relations.

SPEAKING

0900 - 1030 FRIDAY
CATASTROPHIC RISK AND THREATS TO THE GLOBAL COMMONS

See page 24



JASON CLAY
Senior Vice President, Markets
World Wildlife Fund US

Jason Clay leads private sector engagement strategy on supply chain management for WWF US. He has co-convened multi-stakeholder roundtables on the social and environmental impacts of salmon, soy, sugarcane, and palm oil. He ran a family farm, worked on human rights, taught at Harvard and Yale, and worked in the USDA. Jason has a PhD from Cornell in Anthropology and has authored more than 250 articles and 15 books.

SPEAKING

0900 - 1030 FRIDAY
TRANSFORMING MARKETS TO SAVE FORESTS

See page 25



GARY COHEN
Co-Founder, President and Executive Director
Health Care Without Harm

Gary Cohen is Co-Founder, President and Executive Director of Health Care Without Harm, the international campaign for environmentally responsible healthcare. HCWH is working to prevent disease and illness in society by assisting the healthcare sector in understanding the links between a healthy environment and healthy people and helping hospitals become more environmentally sustainable. HCWH has over 500 member organisations and partners in 50 countries.

SPEAKING

1100 - 1230 THURSDAY
TRANSFORMING HEALTHCARE FOR THE 21ST CENTURY: Innovations from the Ground Up

See page 17

SPEAKERS BIOGRAPHIES



ANDREA COLEMAN

Co-Founder and CEO
Riders for Health

Andrea Coleman is the Co-Founder and CEO of Riders for Health. She and her fellow-founder and husband, Barry Coleman, are life-long motorcyclists who saw that well-maintained motorcycles in Africa could transform health-care delivery and save resources. Bike racing and her work in sports management provided a practical outlook and skills to develop a strong organisation. "Introducing an innovation in vehicle management to deliver health care in Africa requires persistence and impatience with the status quo. I have both in abundance." she says.

SPEAKING

1100 - 1230 THURSDAY
TRANSFORMING
HEALTHCARE FOR THE
21ST CENTURY: Innovations
from the Ground Up

See page 17



VERA CORDEIRO

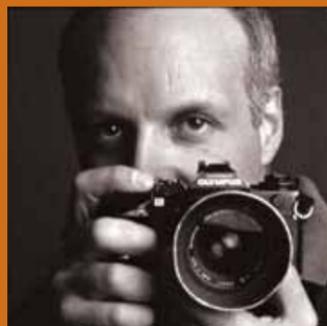
Founder and CEO
Associação
Saúde Criança

Vera Cordeiro founded Associação Saúde Criança in 1991 to provide holistic assistance to children and their families living below the poverty line. ASC works in conjunction with public hospitals promoting self-sustainable, biopsychosocial well-being. The organisation has received over 25 national and international awards. In 2011, ASC was chosen by Volans and JWT as one of the "50 Stars in Seriously Long-Term Innovation" and in 2012 ASC was selected as one of the Top 100 NGOs in the world by the Swiss magazine Global Journal.

SPEAKING

1100 - 1230 THURSDAY
TRANSFORMING
HEALTHCARE FOR THE
21ST CENTURY: Innovations
from the Ground Up

See page 17



NICK DANZIGER

Photographer, Author,
Filmmaker, Speaker

Nick Danziger has spent his life documenting what he sees in best-selling books and in award-winning documentaries and photography. His most recent projects have included: Missing Lives, about people who went missing during the conflicts in the former Yugoslavia, and Mana, a unique behind-the-scenes look at New Zealand's All Blacks rugby team. His latest book, Onze Femmes, tracing the lives of 11 women from countries in conflict over the last 10 years, was published in August 2011. His photographic work is held in several museums.

SPEAKING

0900 - 1030 THURSDAY
MORNING PLENARY

See page 14-15



ED DIENER

Counsel and Secretary
Skoll Foundation

Ed Diener has provided expertise and leadership for legal, governance and tax activities for the Skoll Foundation since 2005. He also supervises the Foundation's \$20+ million portfolio of programme-related investments (PRIs), is recognised nationally as a leading practitioner in that field, and speaks regularly on PRIs as well as on impact investing. An attorney and Certified Public Accountant, Ed practised commercial and corporate law for 17 years prior to entering the philanthropic sector in 1996.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
ORGANISING NON-
PROFIT OPERATIONS IN
MULTIPLE COUNTRIES

See page 26, 28



THÉRÈSE DOOLEY

Senior Adviser,
Washington DC
UNICEF

Thérèse Dooley has 20 years of international work experience in the areas of water, sanitation and hygiene. With a background in environmental health, she has worked in Ethiopia, Afghanistan, Mozambique, Zimbabwe and Lesotho, and for Ireland Aid in Zambia and South Africa. She believes that behaviour change and the establishment of new positive social norms will have a huge impact on children and for future generations.

SPEAKING

1100 - 1230 THURSDAY
SOCIAL NORM
ENTREPRENEURSHIP:
Collective Action for
Common Good?

See page 17



BILL DRAYTON

Founder and CEO
Ashoka

Bill Drayton is Founder and CEO of Ashoka. Since 1981, Ashoka has launched and provided support to nearly 3,000 social entrepreneurs -- individuals with systems-changing solutions to the world's most urgent social challenges. Prior to founding Ashoka, Mr. Drayton held positions with McKinsey and Co. and the U.S. Environmental Protection Agency. Mr. Drayton is also chair of Youth Venture, Get America Working! and Community Greens. He is a graduate of Harvard, Balliol College at University of Oxford, and Yale Law School.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
EMPATHY: How to
Lead in an Everyone a
Changemaker™ World

See page 26, 28



DEBRA DUNN

Consulting Associate
Professor
Stanford University
d.school

Debra is a member of the faculty at the d.school at Stanford. She also works as an Advisor to business start-ups and social ventures around the world. Previously Debra worked as a business executive at Hewlett Packard. She holds a bachelor's degree in economics from Brown University and an MBA from Harvard. She serves on the Boards of the Skoll Foundation and B Lab and the advisory boards of IDEO.org and Yoxi.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS:
Influencing Education
Systems in a World in Flux

See page 24



DINA EL MOFTY

Executive Director
Injaz Egypt

As Executive Director of Injaz Egypt, Dina El-Mofty played a key role in expanding Injaz programs within schools and universities across Egypt, and in acquiring private sector partnerships, impacting more than 150,000 youth across Egypt. She worked with Save the Children to expand their operations in Egypt and enhance the communications and development of their programmes. In 1999, Dina was part of a team that helped establish the Future Generation Foundation, which helped hundreds of men and women develop skills to locate jobs.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New
Superheroes Leading
Social Innovation

See page 18

SPEAKERS BIOGRAPHIES



BASSEM ELHADY
Co-Founder and CEO
Kijamii Agency

Bassem Elhady is a computer and systems engineer, internet entrepreneur, social media researcher and analyst. He is Co-Founder and CEO of Kijamii, a Cairo based agency specialised in social media marketing. He is also the Co-Founder and Head of the Innovations team at TEDxCairo, part of the independently organised TEDx programme dedicated to ideas worth spreading. Bassem is an INJAZ Egypt alumnus, where he first discovered his entrepreneurial streak. He is passionate about studying and understanding users' behaviours on various social networks.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New Superheroes Leading Social Innovation
See page 18



PAUL ELLINGSTAD
Global Health Director
Hewlett-Packard

Paul Ellingstad leads HP's social innovation partnerships & programmes in global health. With a high calibre team and global health leaders as partners, Paul collaborates to drive innovative and transformational change that improves the access to and quality and efficiency of health systems. Paul has worked in the technology sector for 19 years and served in various strategy, communications, marketing, and research roles.

SPEAKING

1400-1530 THURSDAY
DAVID AND GOLIATH REVISITED: Partnerships Between Social Entrepreneurs and Big Business
See page 18



EVE ENSLER
Playwright
Founder, V-Day

Eve Ensler is a Tony Award-winning playwright, performer and the Founder of V-Day, the global movement to end violence against women, which has raised \$85 million. Her play, *The Vagina Monologues*, has been published in 48 languages and performed in 140 countries. Eve's newest work, *I Am An Emotional Creature*, made the best seller list and following workshops in Johannesburg and Paris, will open in Berkeley, California in June, moving off-Broadway in the Fall. Her next book, *In The Body of the World*, is due out in 2013.

SPEAKING

1100 - 1230 THURSDAY
VICTORS, NOT VICTIMS: Women Driving Social Change and Striving for Peace in Conflict Zones
See page 16



GENE FALK
Co-Founder and President
mothers2mothers

Gene Falk is Co-Founder and President of mothers2mothers. m2m started in 2001 to eliminate the transmission of HIV from mothers to children and maintain the health of new mothers and their babies. Gene was formerly an executive at Showtime Networks, and ran the Digital Media Group. Gene has vast experience with HIV/AIDS organisations and gay and lesbian rights. He holds a BA cum laude from Williams and an MBA from the Wharton School, University of Pennsylvania.

SPEAKING

1400-1530 THURSDAY
DAVID AND GOLIATH REVISITED: Partnerships Between Social Entrepreneurs and Big Business
See page 18



WILLIAM FOOTE
Founder and CEO
Root Capital

William Foote is Founder and CEO of Root Capital. He began his career as a financial analyst in the Latin American Corporate Finance group at Lehman Brothers and founded Root Capital in 1999. William was named a Skoll Awardee in 2005, an Ashoka Global Fellow in 2007, a Young Global Leader by the World Economic Forum in 2008, a member of the Young Presidents' Organization (YPO) in 2009, and one of Forbes' "Impact 30" in 2011. William holds an MS in Development Economics from the London School of Economics and a BA from Yale University.

SPEAKING

1100 - 1230 THURSDAY
FROM FARM TO PLATE: Financing Change, Changing Finance
0900 - 1030 FRIDAY
BBC FORUM: A Relationship of Equals?
See page 16, 24



AMLAN GANGULY
Founder, Director and Board Secretary
Prayasam

Amlan Ganguly is the Founder of Prayasam. His ideas about health education have been recognised globally as both timely and important. Ashoka Innovators for the Public awarded him the prestigious Ashoka Fellowship in 2006. In 2007, he was invited by the Rockefeller Foundation to attend the Urban Summit in Bellagio, Italy and he has contributed to the book, *Century of the City: No Time to Lose*. Amlan recently received the Ford Fellowship.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New Superheroes Leading Social Innovation
See page 18



HELENE GAYLE
President and CEO
CARE

Helene Gayle is President and CEO of CARE USA. Helene previously held positions with the CDC and the Bill & Melinda Gates Foundation and serves on several boards, including the Rockefeller Foundation and the U.S. Department of State's Foreign Affairs Policy Board. She is also a member of the Council on Foreign Relations and serves on the President's Commission on White House Fellowships. Helene earned a BA from Barnard College, an MD from the University of Pennsylvania and an MPH from Johns Hopkins University.

SPEAKING

0900 - 1030 FRIDAY
CATASTROPHIC RISK AND THREATS TO THE GLOBAL COMMONS
See page 24



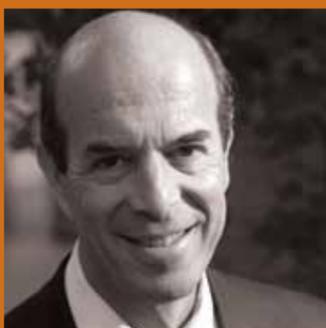
JOHN GERSHMAN
Clinical Associate Professor
Robert F. Wagner Graduate School of Public Service, New York University

John Gershman is a Clinical Associate Professor of Public Service at NYU's Robert F. Wagner Graduate School of Public Service. Previously, he served as Co-Director of Foreign Policy in Focus and worked at Food First and Partners in Health. His research focuses on issues of U.S. foreign policy, the politics of IFIs and multilateralism, the political economy of sustainable development, food security and rights-based approaches to development.

SPEAKING

1100 - 1230 THURSDAY
DEMANDING PROSPERITY FOR PEOPLE AND PLANET
See page 16

SPEAKERS BIOGRAPHIES



IAN GOLDIN

Director
Oxford Martin School

Ian Goldin is Director of the Oxford Martin School and Professor of Globalisation and Development at the University of Oxford. Ian was previously Vice President of the World Bank and its Director of Development Policy after serving as advisor to President Mandela and Chief Executive of the Development Bank of Southern Africa. He has an MSc from LSE, and an MA and DPhil from Oxford. He has published 14 books, including *Exceptional People* (Princeton) and *Globalisation for Development* (Oxford) and has been knighted by the French Government.

SPEAKING

0900 - 1030 FRIDAY
CATASTROPHIC RISK
AND THREATS TO THE
GLOBAL COMMONS

See page 24

MARY GORDON

Founder and President
Roots of Empathy

Mary Gordon is Founder and President of Roots of Empathy, a citizen-sector organisation harnessing the power of the parent-infant attachment relationship to build empathy in elementary school children. This programme – evidence-based to reduce aggression and bullying – has reached hundreds of thousands of children on three continents. An internationally recognised social entrepreneur, educator, author and child advocate, Mary is an Ashoka Globalizer Fellow and in 2011 received a Manning Innovation Award as Canada's top social innovator.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
EMPATHY: How to
Lead in an Everyone a
Changemaker™ World

See page 26, 28

MICHAEL GREEN

Co-Author
Philanthrocapitalism

Michael Green is an economist and writer. He is the Co-Author of *Philanthrocapitalism: How Giving Can Save the World* and regularly comments for the media on philanthropy and social innovation.

SPEAKING

1100 - 1230 THURSDAY
BEYOND GDP

See page 17

CHRISTO GREYLING

Director, HIV and
Infectious Diseases

World Vision
International

Christo Greyling is World Vision's Director for HIV and Infectious Diseases. His vision is to see World Vision contribute towards reaching ZERO new HIV infections in children by the end of 2015. As an HIV positive faith leader, he realised the potential of faith communities and co-developed the Channels of Hope methodology to equip local faith leaders and congregations to respond effectively to HIV and AIDS. He served as board member of HIV-focused NGOs such as INERELA+, CABSAs and EAA.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
COMMUNITIES OF FAITH AS
COMMUNITIES OF ACTION

See page 26, 28

NADINE HANI

Senior Business
Presenter

Al Arabiya News

Nadine Hani is an Anchor for Al Arabiya News Channel based in Dubai, where she presents and co-produces the highest rated business news shows on Arab television. She has interviewed influential decision makers such as Disney CEO Michael Eisner, reported live from the NYSE, and done investigative reports around the Arab world. Nadine has covered and spoken at the World Economic Forum in Davos, the IMF and World Bank annual meetings. She was previously a private banking consultant and holds an MBA from the American University of Beirut.

SPEAKING

1400 - 1530 THURSDAY
HORIZONTAL MEDIA:
The New Influencers

See page 19

PAMELA HARTIGAN

Director

Skoll Centre for Social
Entrepreneurship

Pamela Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Saïd Business School and Founding Partner of Volans Ventures. She spent eight years as the Managing Director of the Schwab Foundation for Social Entrepreneurship where she created the vision, strategic orientation and management of the Schwab Foundation from its inception. She is a widely recognized global leader in the field of social entrepreneurship and co-authored *The Power of Unreasonable People: How Entrepreneurs Create Markets to Change the World*.

SPEAKING

0900 - 1030 THURSDAY
MORNING PLENARY
**1100 - 1230 AND
1400 - 1530 THURSDAY**

DAVID AND GOLIATH REVISITED:
Partnerships Between Social
Entrepreneurs and Big
Business

See page 14-15, 16, 18

FAHIMA HASHIM

Director

Salmah Women
Resource Center

Fahima Abdel Hafiz Hashim is a women's rights defender and activist, researcher and trainer. She serves as the Director for Salmah Women's Resource Centre. Fahima has a Masters in Documentation and Library Sciences, Bayero University Kano, Nigeria and has over 25 years of experience in the area of gender and development, with a special emphasis on women's rights and sexuality, violence against women and peace-working with women youth in conflict and post conflict situations. Fahima is well connected with the African women's movement.

SPEAKING

1100 - 1230 THURSDAY
VICTORS, NOT VICTIMS:
Women Driving Social
Change and Striving for
Peace in Conflict Zones

See page 16

MICHAEL HÄUSSER

Professor of
Neuroscience

University College
London

Michael Häusser is Professor of Neuroscience at University College London and a Wellcome Trust Principal Research Fellow. He trained at University of Oxford, the Max-Planck-Institute for Medical Research in Heidelberg and the Ecole Normale Supérieure in Paris. Michael established his own laboratory at UCL in 1997. His work aims to understand the cellular basis of neural computation in the mammalian brain, with a special focus on the role of dendrites; he co-edited the first book on the subject (*Dendrites*, 2nd edition, Oxford UP 2007).

SPEAKING

1400 - 1530 THURSDAY
WIRED FOR CHANGE:
The Neuroscience of
Social Progress

See page 19

SPEAKERS BIOGRAPHIES



JOY HIRSCH

Professor of Neuroscience
Columbia University

Joy Hirsch is a Professor of Neuroscience at Columbia University in New York. Her research is focused on the neural correlates of cognition, emotion, perception and executive decisions, and how they regulate behaviour in both healthy and compromised brain. She has also pioneered the development of brain mapping techniques for neurosurgery as well as for diagnosis of psychiatric disorders, chronic pain, and autism. Her current research goals include understanding the neural correlates of social interactions, conflict, and its resolution.

SPEAKING

1400 - 1530 THURSDAY
WIRED FOR CHANGE:
The Neuroscience of
Social Progress

See page 19



ALEX HOFMANN

Founder
DAC Digital Media
and Changents.com

Alex Hofmann is a Founder of DAC Digital Media, a boutique consulting practice that helps socially- and culturally-oriented media organisations generate mission-aligned revenue through licensing and distribution partnerships. He is also Founder of Changents.com, a social-media driven storytelling platform dedicated to helping a global network of Change Agents connect with people, organisations, and companies that want to support their work.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
INSPIRED BY FAITH:
Wrestling with Your Calling
See page 26, 28



RUPERT HOWES

CEO
Marine
Stewardship Council

Rupert Howes received the Skoll Award for Social Entrepreneurship in 2007 for establishing MSC as the world's leading fishery certification and eco-labelling programme. MSC changed the way the seafood industry operates and contributes to the health of oceans by recognising and rewarding sustainable practices, influencing purchasing choices, and working with partners to transform the seafood market.

SPEAKING

1100 - 1230 THURSDAY
DAVID AND GOLIATH
REVISITED: Partnerships
Between Social Entrepreneurs
and Big Business
See page 16



ARIANNA HUFFINGTON

President and
Editor-in-Chief

The Huffington Post

Arianna Huffington is the President and Editor-in-Chief of the Huffington Post Media Group, a nationally syndicated columnist, and author of thirteen books. In May 2005, she launched The Huffington Post, a news and blog site that quickly became one of the most widely-read, linked-to, and frequently-cited media brands on the Internet. Originally from Greece, she graduated from Cambridge University with an MA in Economics.

SPEAKING

0900 - 1030 FRIDAY
CATASTROPHIC RISK
AND THREATS TO THE
GLOBAL COMMONS
1530 - 1700 FRIDAY
CLOSING PLENARY
See page 24, 30-31



MARCOS JANK

President and CEO
UNICA - Sugarcane
Industry Association

Marcos Jank is the President and CEO of the Brazilian Sugarcane Industry Association (UNICA). He was the founding president of the Brazilian Institute for International Trade Negotiations (ICONE), Professor at the School of Economics of the University of São Paulo and has worked as special expert in trade at the Inter-American Development Bank (IDB) in Washington, DC.

SPEAKING

0900 - 1030 FRIDAY
TRANSFORMING MARKETS
TO SAVE FORESTS
See page 25



NIKUNJ JINSI

Chief Investment Officer
International Finance
Corporation

Nikunj Jinsi joined the IFC in 2003 and heads the clean technology investment team globally as part of its agenda to drive innovation in emerging markets. Before joining IFC, Nikunj spent nine years in Asia as Managing Director and Head of the Singapore office for one of Asia's leading venture funds. Additionally, he was the co-owner of South East Asia's largest independent marketing communications agency. For 12 years Nikunj has spoken at global media events on developmental impact, venture investments and climate change.

SPEAKING

0900 - 1030 FRIDAY
MOVING FROM DARKNESS TO
LIGHT: Impact Investing in the
Rural Electrification Ecosystem
See page 24



CHRISTOPHER JOYCE

Science Correspondent
National Public Radio

Christopher Joyce's stories can be heard on all of NPR's news programmes, including NPR's Morning Edition and Weekend Edition. He came to NPR in 1993 as a part-time editor while finishing a book about tropical rainforests, and worked on NPR's national desk. Christopher has written two non-fiction books on scientific topics: Witnesses from the Grave: The Stories Bones Tell (with Co-Author Eric Stover) and Earthly Goods: Medicine-Hunting in the Rainforest. He won the 2001 American Association for the Advancement of Science excellence in journalism award.

SPEAKING

**1100 - 1230 AND
1330 - 1500 FRIDAY**
STORYTELLING FOR IMPACT
See page 27, 29



LAKSHMI KARAN

Director, Global
Strategy
Riders for Health

Lakshmi Karan is Global Strategy Director of Riders for Health, a social enterprise delivering transportation solutions to millions in the last mile. In the social sector, she was the Skoll Foundation's Director of Impact Assessment and served as a strategic advisor to global non-profits. In the private sector, she was a management consultant to Fortune 500 companies. Her expertise is in growth strategy and social impact.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
THE RISE OF THE 99%:
Why? Who? And So What?
See page 26, 28

SPEAKERS BIOGRAPHIES



JORDAN KASSALOW
CEO
VisionSpring

Jordan Kassalow is the CEO of VisionSpring. He is a Founder of VisionSpring, Scojo New York and the Global Health Policy Program at the Council on Foreign Relations. Dr. Kassalow is a Draper Richards, Skoll, Ashoka, and Henry Crown Fellow. He earned a Doctorate of Optometry from the New England College of Optometry and a Fellowship in Preventive Ophthalmology and Masters in Public Health from Johns Hopkins.

SPEAKING

1400 - 1530 THURSDAY
TOO BIG TO BE SMALL

See page 18



BRIDGET KENDALL
Diplomatic
Correspondent
and Presenter
BBC

Bridget Kendall is BBC Diplomatic Correspondent, covering major international developments, with a particular interest in Russia. She is also host of The Forum, the flagship ideas programme for the BBC World Service.

SPEAKING

0900 - 1030 FRIDAY
BBC FORUM: A
Relationship of Equals?

See page 24



KEITH KENNY
Senior Director
McDonald's Europe Ltd

Keith Kenny is Senior Director for McDonald's Europe. He is responsible for the development and implementation of the company's sustainable supply strategies and leads the commercial teams for beverages, fish, poultry, produce and eggs. Keith has been involved with numerous sustainability initiatives including McDonald's sustainable fisheries policy and MSC implementation. He participates in initiatives such as the European Animal Welfare Platform, Chair of the SAI beef group and the European retailers' soy working group.

SPEAKING

1100 - 1230 THURSDAY
DAVID AND GOLIATH
REVISITED: Partnerships
Between Social Entrepreneurs
and Big Business

See page 16



JAMES KOCH
Executive Director
Global Social
Benefit Incubator

Jim Koch is the Bill Terry Professor of Management and Executive Director of the Global Social Benefit Incubator Network and Sector Strategy. The GSBI Network is comprised of mission-aligned universities that seek to spread social enterprise incubation capacity by localising Santa Clara University's successful model and its Silicon Valley approach to technology and business model innovation. The GSBI Sector Strategy focuses on systems change and the potential to replicate demand-based solutions to global challenges.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
FRUGAL INNOVATION

See page 26, 28



MARC KOSKA
Founder
The SafePoint Trust

Marc Koska read a newspaper article in 1984 predicting the spread of HIV through re-using syringes. Some 27 years later his solution, the K1 syringe, can be accredited with preventing fatal infections and saving millions of lives. In 2006 he turned his attention to a global scale solution and established The SafePoint Trust, a holistic approach to converting the whole of the supply and demand infrastructure to only accept safe injections.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
FRUGAL INNOVATION

See page 26, 28



NEIL LA CROIX
Director of Sustainable
Supply Chains
Kraft Foods

Neil La Croix is the Director of Sustainable Supply Chains for Kraft Foods. In this role, he is responsible for the development of sustainable agriculture across Kraft Foods supply base. Neil has extensive experience of agriculture in the developing world, ranging from management of large agricultural estates in Africa, agricultural consultancy in Southern Africa, management of global procurement and logistics operations for a UK fruit distributor, to his current position, which he has occupied for ten years.

SPEAKING

1100 - 1230 THURSDAY
FROM FARM TO PLATE:
Financing Change,
Changing Finance

See page 16



WENDY LEVY
Senior Strategist, Film,
Video and Technology
Tomorrow Partners

Wendy Levy is a Senior Strategist at Tomorrow Partners. Her passions lie in public media, innovation, and social justice. The former Creative Director of BAVC, she founded and directed the Producers Institute for New Media Technologies, the Impact Dashboard, and the Mediamaker Fellows Program. Wendy is an award-winning filmmaker and serves as a media advisor to the Sundance/Skoll Stories of Change programme and global NGOs.

SPEAKING

**1100 - 1230 AND
1330 - 1500 FRIDAY**
STORYTELLING FOR IMPACT

See page 27, 29



RICK LITTLE
President and CEO
ImagineNations Group

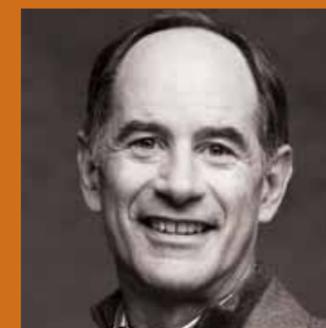
Rick Little is a "serial social entrepreneur", having created numerous initiatives to promote hope and economic opportunity for millions of young people – now operating in more than 100 countries. He is Founder of the ImagineNations Group and developer of Silatech (in the Middle East). He founded the International Youth Foundation (IYF), created Quest International and was Founding President of America's Promise. His innovations have been featured in many publications and books, including the best-selling Chicken Soup for the Soul.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New
Superheroes Leading
Social Innovation

See page 18

SPEAKERS BIOGRAPHIES



MINDY LUBBER

President
Ceres

Mindy S. Lubber is President of Ceres, a non-profit organisation that leads a national coalition of investors, environmental organisations and other public interest groups working with companies to address sustainability challenges. Mindy also directs the Investor Network on Climate Risk, a group of over 100 institutional investors managing \$10 trillion in assets focused on the business risks and opportunities of climate change.

SPEAKING

1400 - 1530 THURSDAY
SUSTAINABLE CAPITALISM:
Integrating Sustainability
from the Copy Room
to the Board Room
See page 18

ALISON LUCAS

Director of London
Fenton

Alison Lucas recently opened a London office for Fenton, whose unique mission is to serve the public interest by creating powerful issue campaigns that make change. Alison has 20 years of professional international communications experience with strong emphasis in branding and messaging, special events, campaigns and media strategy, in both the commercial and charitable sectors. In 2004, Alison co-founded The Climate Group and previously ran an environmental communications consultancy.

SPEAKING

1115 - 1230 AND
1330 - 1445 FRIDAY
BRANDING: More than a
Logo- A Tool for Social Change
See page 26, 28

GRAHAM MACMILLAN

Senior Program Officer
Citi Foundation

Graham Macmillan is Senior Program Officer at the Citi Foundation, which makes philanthropic investments to bring formal banking products and services to the more than two billion people worldwide that are unbanked. Previously, Graham managed their Microfinance and Enterprise Development portfolios, and was Senior Director of VisionSpring, a leading social enterprise. He is on the Executive Committee of the Aspen Network for Development Entrepreneurs (ANDE) and is a term member of the Council on Foreign Relations.

SPEAKING

1400 - 1530 THURSDAY
TOO BIG TO BE SMALL
See page 18

JOE MADIATH

Founder and
Executive Director
Gram Vikas

Joe Madiath is the Founder and Executive Director of Gram Vikas. He has worked in the eastern coastal state of Orissa in India since 1979 in water and sanitation, renewable energy, education and environmental interventions. Gram Vikas uses water and sanitation for 100% inclusive growth for all people. At present, Gram Vikas is working in over 1,200 villages with a population of over 400,000 people. Quite a large proportion of its constituency is comprised of indigenous people.

SPEAKING

0900 - 1030 THURSDAY
DEMANDING PROSPERITY
FOR PEOPLE AND PLANET
See page 16

DANIELA MARIUZZO

Head of Corporate
Social Responsibility
and Sustainable
Business Development
Banco Rabobank
International Brasil S.A.

Daniela Mariuzzo is the Head of CSR and Sustainable Business Development at Rabobank International Brazil and the Chair of the Brazilian Working Group on Sustainable Beef. Daniela trained as a food engineer and subsequently obtained a PhD in Environmental Bioremediation. She represents Rabobank in several initiatives, including the United Nations Environment Program (UNEP) Financial Initiative. She also participates in the Roundtables on Responsible Commodities, such as the Round Table on Responsible Soy.

SPEAKING

0900 - 1030 FRIDAY
TRANSFORMING MARKETS
TO SAVE FORESTS
See page 25

MIKE MARRINER

Co-Founder
Roadtrip Nation

Mike Marriner hit the road upon graduation in an RV to interview leaders across America and learn how they found their roads in life. That experience was nationally released through a best-selling book and PBS Series, which led to the development of The RTN Experience curriculum. To date, in partnership with the California Department of Education, the curriculum has guided over 80,000 low-income students in building their own Roadtrip Projects and has been shown to significantly impact the influencing factors that keep students in school.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS:
Influencing Education
Systems in a World in Flux
See page 24

ROGER MARTIN

Dean
Rotman School of
Management

Roger Martin has served as Dean of the Rotman School of Management since 1998. He writes extensively on integrative thinking, design, executive compensation and social innovation. He has published 4 books: Fixing the Game (2011), The Design of Business (2009), The Opposable Mind (2007) and The Responsibility Virus (2002). Roger was recently named the 6th top management thinker in the world in the Thinkers 50 biennial ranking in London. He has served as a board member of the Skoll Foundation since its inception.

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY
See page 12-13

SATNAM MATHARU

Director of
International Relations
Al Jazeera Network

Satnam Matharu is Director of International Relations at Al Jazeera and is responsible for extending the global brand presence of Al Jazeera Network. Satnam previously built ventures in technology and media. He was a founding member of the Doha Tribeca Film Festival, a co-founding member of the Media Lab at the Canadian Film Centre and is a member of the International Academy of Television Arts and Sciences. Satnam holds degrees in Film and Education.

SPEAKING

1400 - 1530 THURSDAY
HORIZONTAL MEDIA:
The New Influencers
See page 19

SPEAKERS BIOGRAPHIES



SHONA MCDONALD
Director
Shonaquip

Shona McDonald runs Shonaquip, a socially driven business providing user appropriate assistive devices and services that support the inclusion and equal opportunities of persons with disabilities. Her team designs, builds and provides developing countries with appropriate postural support wheelchairs, and support and training on safe wheelchair provision for therapists, rehab workers, wheelchair users, their care providers and families.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
FRUGAL INNOVATION

See page 26, 28



HARRIS MEHOS
Director
OPIC

Harris Mehos is a Director in the Structured Finance Group at OPIC where he is responsible for originating and underwriting long term capital facilities supporting private sector investments in projects throughout the developing world. Prior to joining OPIC in 2009, Harris had over twenty years of banking experience and most recently led Ambac Assurance's Commercial Asset Backed Securities Group for ten years where he was a Managing Director.

SPEAKING

0900 - 1030 FRIDAY
MOVING FROM DARKNESS TO LIGHT: Impact Investing in the Rural Electrification Ecosystem

See page 24



PATRICK MEIER
Director of Crisis Mapping
Ushahidi

Patrick Meier is an internationally recognised thought leader on the application of new technologies for crisis early warning, humanitarian response, human rights and civil resistance. He serves as Director of Crisis Mapping at Ushahidi and previously co-directed Harvard's Program on Crisis Mapping and Early Warning. Patrick holds a PhD from The Fletcher School, a Pre-Doctoral Fellowship from Stanford and an MA from Columbia University. He was born and raised in Africa.

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY

See page 12-13



MOLLY MELCHING
Founder and CEO
Tostan

Molly Melching is Founder and CEO of Tostan, an innovative non-profit organisation currently operating in eight countries in Africa and headquartered in Senegal. Tostan has developed a three-year education programme in local languages that enables communities to lead development projects and catalyse positive social change - including the abandonment of female genital cutting and child marriage by thousands of communities. Molly has lived in Senegal since 1974 and received the Skoll Award for Social Entrepreneurship in 2010.

SPEAKING

1100 - 1230 THURSDAY
SOCIAL NORM
ENTREPRENEURSHIP:
Collective Action for
Common Good?

See page 17



PARVATHI MENON
Founder and CEO
Innovation Alchemy
Consulting Pvt Ltd

Parvathi Menon is the Founder and CEO of Innovation Alchemy and the curator of Alchemix, a growing community of innovation practice. She brings together a passion for development issues, entrepreneurship and a strong belief in the power of innovation thinking to be the critical change ingredient. Innovation Alchemy applies a set of tools, frameworks and methodology to facilitate social enterprises that wish to scale their impact significantly.

SPEAKING

1400 - 1530 THURSDAY
TOO BIG TO BE SMALL

See page 18



CARA MERTES
Director
Sundance Institute

Cara Mertes is the Director of the Documentary Film Program and Fund (DFP) at the Sundance Institute. The DFP grants between \$1-2 million per year to around 50 films globally. Cara and the DFP team have created many international partnerships, including Stories of Change with Skoll Foundation, Good Pitch/Channel Four Foundation and the Arab Fund for Art and Culture, Ford Foundation and Open Society Foundations, among others. Cara was previously Executive Producer of P.O.V. and Executive Director of American Documentary, Inc.

SPEAKING

**1100 - 1230 AND
1330 - 1500 FRIDAY**
STORYTELLING FOR IMPACT

See page 27, 29



PAT MITCHELL
President and CEO
The Paley Center
for Media

Pat Mitchell is President and CEO of The Paley Center for Media. Pat has been a network correspondent, a documentary producer and President and CEO of PBS. Her career is characterised by a commitment to optimising the power of media to inform, inspire, entertain and empower. Her work has been recognised with 44 Emmy awards, five Peabody's, and two Academy Award nominations.

SPEAKING

1100 - 1230 THURSDAY
VICTORS, NOT VICTIMS:
Women Driving Social
Change and Striving for
Peace in Conflict Zones

See page 16



LUIS MONTOYA
President, Latin
America Beverages
PepsiCo

Luis Montoya has been responsible for the PepsiCo beverage business and related disciplines in Latin America since 2007. In 2010 he received the Steve Reinemund Leadership Legacy Award, the highest recognition for leadership, diversity and inclusion. Luis began his PepsiCo career in 1991 in Peru and has held positions of increased responsibility in Central America, Mexico, the US and Andean markets. He holds an Industrial Engineering degree from Universidad Catolica del Peru and an MBA from Krannert School, Purdue University.

SPEAKING

1100 - 1230 THURSDAY
DAVID AND GOLIATH
REVISITED: Partnerships
Between Social Entrepreneurs
and Big Business

See page 16

SPEAKERS BIOGRAPHIES



SIPHO MOYO
Africa Director
ONE

Sipho Moyo joined ONE in 2010 as Africa Director. She represents ONE's global work across Africa and helps mainstream the African perspective in ONE's policy stances. She has 18 years experience from AfDB, UN and the World Bank. Her last position was AfDB Resident Representative in Tanzania, where as Chair of 14 GBS partners, she led country-level Policy Dialogue between government and donors. Previous roles include Special Affiliate on President Bush's Blue-Ribbon Commission on Affordable Housing, and a Sasakawa Leadership Fellowship.

SPEAKING

1100 - 1230 THURSDAY
DEMANDING PROSPERITY
FOR PEOPLE AND PLANET

See page 16



MARY ANNE MÜLLER
Founder and
Executive Director
Fundación Origen

Mary Anne Müller is a social entrepreneur, educator and Buddhist instructor. In 1991, she founded Escuela Agroecológica de Pirque and in 2004, she founded Fundación Origen, an institution for Sustainable Education, Entrepreneurship and Peace. Mary Anne is an Ashoka fellow, Avina leader and member of the Schwab Foundation. She is currently launching the School for Peace & Sustainable Education to train South American teachers and social leaders.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS:
Influencing Education
Systems in a World in Flux

See page 24



DORJE MUNDLE
Global Head,
Corporate Citizenship
Management
Novartis

Dorje Mundle took on the global role of Head of Corporate Citizenship Management at Novartis in 2008. He is responsible for driving the integration of societal issues into corporate innovation, commercial and organisational development activities. His top priority is driving business innovation to meet the needs of under-served patients in developing and developed countries alike. Prior to joining Novartis, he managed Citizenship and CSR issues for 12 years with Shell, PricewaterhouseCoopers and Novo Nordisk.

SPEAKING

1400-1530 THURSDAY
DAVID AND GOLIATH
REVISITED: Partnerships
Between Social Entrepreneurs
and Big Business

See page 18



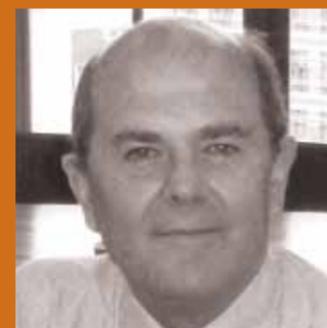
NAGANAND MURTY
Co-Founder and
President, Technologies
Embrace

Nag Murty manages Embrace's Clinical product line and the technology-related activities. In this role, he has overseen the Thermpod product through from market research to a market pilot and regulatory approval. Nag brings a solid blend of engineering skills and life science business experience to the team. He has work experience in strategy consulting and venture financing with global pharmaceutical and med-tech companies. Nag holds an MS from Stanford University, and a BS and MS degree in Aerospace Engineering from IIT Bombay.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
FRUGAL INNOVATION

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GAVIN NEATH
Senior Vice President,
Sustainability
Unilever

Gavin Neath is the Senior Vice President responsible for Unilever's sustainability programmes around the world. He comes at the issue from a business perspective having previously been the Chairman of Unilever Foods in the UK and Lever Ponds in South Africa. He co-chairs the Global Consumer Goods Forum's work on sustainability which has a strong focus on deforestation. He was awarded the CBE for services to the Food Industry in 2007.

SPEAKING

0900 - 1030 FRIDAY
TRANSFORMING MARKETS
TO SAVE FORESTS

See page 25



MAURA O'NEILL
Senior Counselor to the
Administrator and Chief
Innovation Officer
USAID

Maura O'Neill is Chief Innovation Officer at USAID. Maura has focused her career on creating entrepreneurial and public policy solutions for some of the world's toughest problems. She has started four companies: energy efficiency and curbside recycling, utility billing and metering services including smart grid, internet apps and digital education. Before coming to USAID, Maura served at USDA Chief of Staff, US Senate and taught entrepreneurship at UC Berkeley. She received MBAs from Columbia University and UC Berkeley and PhD from University of Washington.

SPEAKING

1400 - 1530 THURSDAY
TOO BIG TO BE SMALL

See page 18



KIP OEBANDA
Development Specialist
**Visayan Forum
Foundation**

Kip Oebanda, MDM, works on strategy, international networking and organisational development for the Visayan Forum in the Philippines. Kip was born in prison during the Marcos dictatorship. At 12, he led the first child-run radio programme in the country and won national media awards. At 14, he spoke at international conferences on children's rights and established CLASP, an organisation of child labourers and advocates. The government recognised Kip through such awards as the Ninoy Aquino and Ten Outstanding Students of the Philippines.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New
Superheroes Leading
Social Innovation

See page 18



REBECCA ONIE
Co-Founder and CEO
Health Leads

Rebecca Onie is Co-Founder and CEO of Health Leads. A graduate of Harvard Law School, where she was editor of the Harvard Law Review, Rebecca was honoured to receive a 2009 MacArthur Fellowship for "individuals who have shown extraordinary originality and dedication." She is a Skoll Awardee, a World Economic Forum Young Global Leader and recently was named to the Forbes Magazine Impact 30 List.

SPEAKING

1100 - 1230 THURSDAY
TRANSFORMING
HEALTHCARE FOR THE
21ST CENTURY: Innovations
from the Ground Up

See page 17

SPEAKERS BIOGRAPHIES



SALLY OSBERG
President and CEO
Skoll Foundation

Sally Osberg is President and CEO of the Skoll Foundation, partnering with Jeff Skoll to champion change. Named one of the “Millennium 100” for her role in shaping and leading Silicon Valley, she is a leader among social entrepreneurs and other innovators. On the boards of the Skoll Foundation, the Skoll Global Threats Fund and the Oracle Education Foundation, she also serves on the advisory board of the Elders.

SPEAKING

1730 - 1900 THURSDAY
AWARDS CEREMONY

See page 20-21



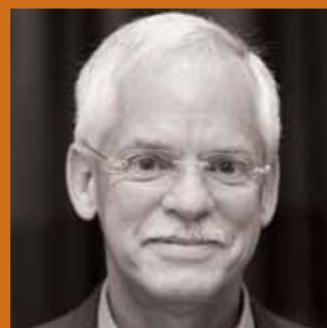
SIKHA PATRA
Child Advisor
Prayasam

Sikha Patra, a girl of 14 years who lives in Nehru Colony, Calcutta, is one of the Child Area Health Minders and Child Advisors to Prayasam. She was also the youngest participant chosen among four adolescents to speak on National Girl Child Day, hosted by the Ministry of Women and Child Development in New Delhi, to share her experiences of the problems faced by adolescent girls, especially early marriage and the innovative strategies being implemented by her group in the community, as well as peer education to those in outreach areas.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New Superheroes Leading Social Innovation

See page 18



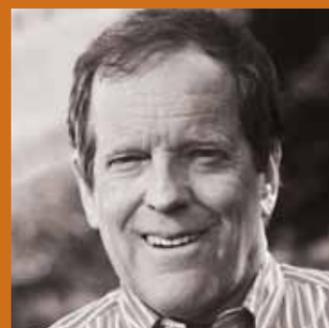
RICK PEYSER
Director of Social
Advocacy and Supply
Chain Community
Outreach
Green Mountain
Coffee Roasters

Rick Peyser is Director of Social Advocacy and Supply Chain Community Outreach for Green Mountain Coffee Roasters, where he has worked for 24 years. He is a past President of the Specialty Coffee Association of America, the world’s largest coffee trade association, served six years on the Fair Trade Labeling Organizations International (FLO) Board and currently serves on the Boards of Directors of Coffee Kids, Food4Farmers and Fundacion Ixil.

SPEAKING

1100 - 1230 THURSDAY
FROM FARM TO PLATE:
Financing Change,
Changing Finance

See page 16



CARL POPE
Senior Strategic
Advisor, Sierra Club
Convenor, Global
Alliance for Access to
Renewable Energy

A veteran environmental leader, Carl Pope has been with the Sierra Club for more than thirty years. He has served as Political Director, Conservation Director, Executive Director and Chairman. He stepped down as Chairman in 2012 to become a Senior Strategic Advisor. During his tenure as Executive Director, Sierra Club added 400,000 new members, growing to approximately 1.2 million. The Aspen Institute, after surveying Congress and key federal officials, named the Club as the most influential environmental organisation in Washington, DC.

SPEAKING

1530 - 1700 FRIDAY
CLOSING PLENARY

See page 30-31



GEETA RAO GUPTA
Deputy Executive
Director
UNICEF

Geeta Rao Gupta’s awards include the James Cameron Award for distinguished journalism, and an MBE from the Queen. She was educated at Harvard and Moscow, as well as Oxford, where she is now Honorary Fellow of St Antony’s College. She is a Trustee of Asia House and visiting Professor of Journalism at Lincoln University.

SPEAKING

0900 - 1030 FRIDAY
BBC FORUM:
A Relationship of Equals?

See page 24



JUDITH RODIN
President
The Rockefeller
Foundation

Judith Rodin is the President of the Rockefeller Foundation. She was previously President of the University of Pennsylvania and provost of Yale University. Since joining the Foundation in 2005 she has recalibrated its focus to meet the challenges of the 21st century. Today the Foundation supports and shapes innovations to strengthen resilience to risks ensuring that more people have access to the benefits of globalisation.

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY

See page 12-13



HANS ROSLING
Professor of
International Health,
Karolinska Institutet
Co-Founder, Gapminder
Foundation

Hans Rosling is Professor of International Health at Karolinska Institutet, and Co-Founder of Gapminder Foundation. As a young MD he worked in Mozambique (1979-1980) where he discovered a formerly unrecognised paralytic disease that his research team named Konzo. Hans co-founded Gapminder Foundation, an organisation that promotes a fact-based worldview by converting international statistics into moving, interactive and enjoyable graphics. His award-winning lectures on global trends have been labelled “humorous yet deadly serious.”

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY

See page 12-13



ALBINA RUIZ
Founder and President
Ciudad Saludable

Albina Ruiz is the Founder and President of Ciudad Saludable, an organisation that turned the waste problems in Peru into an entrepreneurial success story with worldwide potential. She has been promoting an inclusive solid waste management model that incorporates informal waste collectors into waste management systems, creating employment and improving living conditions for more than 6 million poor people. Albina has received several honours at the national and international level and she holds a PhD in Chemistry from Universidad Ramon Llull.

SPEAKING

1100 - 1230 THURSDAY
DAVID AND GOLIATH
REVISITED: Partnerships
Between Social Entrepreneurs
and Big Business

See page 16

SPEAKERS BIOGRAPHIES



SORAYA SALTİ
Senior Vice President
of Middle East/North
Africa for Junior
Achievement Worldwide
INJAZ Al-Arab

Soraya Salti is Senior Vice President of Middle East/ North Africa for Junior Achievement Worldwide, INJAZ Al-Arab. Her efforts have led to the expansion of INJAZ to 15 countries, in the most successful private public sector partnership in education reaching more than 1 million youth, in the region with the world's highest youth unemployment. She won the 2006 Schwab Social Entrepreneur award for Jordan, became a Young Global Leader of the World Economic Forum and was the first Arab woman to win the Skoll Award for Social Entrepreneurship.

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY

See page 12-13



DIPENDER SALUJA
Managing Director
**Capricorn
Investment Group**

Dipender Saluja is Managing Director at Capricorn Investment Group, an investment firm based in Palo Alto, where he oversees investments in energy technology, cleantech, IT and emerging markets. Dipender is also President and CEO of Automatiks, a Capricorn portfolio company developing energy management platforms. Previously, Dipender was Chief of Staff at Cadence, and prior to that worked at Data General (now EMC), Honeywell and ROLM (now IBM). Dipender serves on the boards of Sunprime, AST, Embrace, Liquidity, Automatiks and CalStart.

SPEAKING

0900 - 1030 FRIDAY
MOVING FROM DARKNESS TO
LIGHT: Impact Investing in the
Rural Electrification Ecosystem

See page 24



JASON SAUL
Founder and CEO
Mission Measurement

Jason Saul is the Founder and CEO of Mission Measurement, a strategy consulting firm that helps corporations, non-profits and governments to measure and improve their social impact. Some of the clients he has advised include: Walmart, Starbucks, McDonald's, The Gates Foundation, Easter Seals, The Smithsonian and USAID. Jason serves on the faculty of the Kellogg School of Management at Northwestern University and has written two definitive books on social impact: The End of Fundraising and Social Innovation, Inc.

SPEAKING

0900 - 1030 FRIDAY
BEYOND CHARITY: From
Reports to Returns

See page 25



**CHRISTINE
SCHULER
DESCHRYVER**
Director, V-Day Congo
Director, City of Joy

Christine Schuler Deschryver is Director of V-Day Congo and City of Joy. City of Joy is a revolutionary community for women survivors of violence in the Democratic Republic of Congo, created with support from V-Day and Fondation Panzi, where pain is turned to leadership and power. In 1998, after the rape and murder of her best friend and the death of an infant in her arms, Christine devoted her life to alerting the world to the femicide and rape against women in DRC. She was named one of The Guardian's Women of the Year for 2011.

SPEAKING

1100 - 1230 THURSDAY
VICTORS, NOT VICTIMS:
Women Driving Social
Change and Striving for
Peace in Conflict Zones

See page 16



TALI SHAROT
Director, Affective
Brain Lab
**University College
London**

Tali Sharot received her PhD in Psychology and Neuroscience from New York University and has a BA in Economics and Psychology. She is a faculty member of the Department of Cognitive, Perceptual and Brain Sciences at University College London and a Wellcome Trust Fellow. Her scholarly research focuses on how emotion, motivation and social factors influence our expectations, decisions and memories.

SPEAKING

1400 - 1530 THURSDAY
WIRED FOR CHANGE:
The Neuroscience of
Social Progress

See page 19



SALIM SHEKH
Child Advisor
Prayasam

Salim Shekh was selected to attend the Parliamentary Forum on Children: Voices from the Field, which is comprised of concerned Members of Parliament, who play a major role in advising and influencing the attitudes of the executive and the legislature by giving greater prominence to children's issues. Salim is a child advisor to Prayasam which has helped him discover his innate talent for public speaking.

SPEAKING

1400 - 1530 THURSDAY
YOUNG PEOPLE: The New
Superheroes Leading
Social Innovation

See page 18



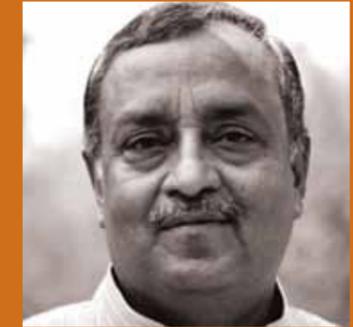
**LESLEY
SILVERTHORN**
Co-Founder and CEO
Angaza Design, Inc.

Lesley Silverthorn is the Co-Founder and CEO of Angaza Design, Inc., a for-profit social venture that uses human-centred design to create solar home systems with embedded pay-per-use technology, inspired directly by the needs of the rural poor. A product designer and mechanical engineer from Stanford University, she has also worked as a design engineer on a large variety of products from the Amazon Kindle eReader to medical devices.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**
FRUGAL INNOVATION

See page 26, 28



**ANJANI KUMAR
SINGH**
Principal Secretary,
Department of
Education
Government of Bihar

As Principal Secretary, Department of Education, Anjani Kumar Singh is in charge of elementary to adult education in the state of Bihar, India, and is responsible for the education of 20 million children. His efforts to improve the status of adult education for the people of Bihar have been recognised by the government of India, and were awarded twice successively the UNESCO Prize for Literacy by the President of India. He places a special emphasis on bridging the gender and social gap in the domain of education.

SPEAKING

0900 - 1030 FRIDAY
DANCING WITH ELEPHANTS:
Influencing Education
Systems in a World in Flux

See page 24

SPEAKERS BIOGRAPHIES



JEFF SKOLL

Founder

Skoll Foundation, Skoll Global Threats Fund, Participant Media, Capricorn Investment Group

Jeff Skoll is a philanthropist and social entrepreneur. As Founder of the Skoll Foundation, Skoll Global Threats Fund, Participant Media and Capricorn Investment Group, he is bringing life to his vision of a sustainable, peaceful and prosperous world. The first President of eBay, Skoll developed the company's inaugural business plan and led its successful initial public offering. On December 30, 2011, Skoll was appointed Officer of the Order of Canada, one of the country's highest civilian honours.

SPEAKING

1700 - 1830 WEDNESDAY

1730 - 1900 THURSDAY
OPENING PLENARY AND
AWARDS CEREMONY

See page 12-13, 20-21



GEORGE SOROS

Chairman, Soros Fund Management LLC

Founder, Open Society Foundations

George Soros has been a prominent international supporter of democratic ideals and causes for more than 30 years. His philanthropic organisation, the Open Society Foundations, supports democracy and human rights in over 70 countries. Born in Budapest in 1930, George Soros is Chairman of Soros Fund Management, LLC. As one of history's most successful financiers, his views on investing and economic issues are widely followed.

SPEAKING

1730 - 1900 THURSDAY
AWARDS CEREMONY

See page 20-21



PABLO SUAREZ

Consultant

Oxfam America

Pablo Suarez supports Oxfam's work in microinsurance for climate risk management. He is also Associate Director of Programs for the Red Cross/Red Crescent Climate Centre and faculty member at the Parsons School in New York. He has worked in more than 45 countries. His current work addresses institutional innovation - including the design and facilitation of participatory games for learning and dialogue.

SPEAKING

1115 - 1230 AND

1330 - 1445 FRIDAY
MANAGING RISK IN A
WARMING WORLD

See page 26, 28



MARK TAUBER

Senior Vice President and Publisher

HarperOne

Mark Tauber is Senior Vice President and Publisher of HarperOne, a division of HarperCollins Publishers, a subsidiary of News Corporation. He is a board member of The Not For Sale Campaign. Prior to joining HarperOne, Mark was a Co-Founder of EverydayHealth, Inc. and a founding team member of Beliefnet, Inc. Mark has acquired over 60 NY Times bestsellers by authors including Desmond Tutu, the Dalai Lama, Tim Tebow, Cynthia Sass, Dr. Alejandro Junger, Rob Bell, Thich Nhat Hahn, Van Jones, C.S. Lewis, Paulo Coelho and Stephen Prothero.

SPEAKING

1100 - 1230 AND

1330 - 1500 FRIDAY
STORYTELLING FOR IMPACT

See page 27, 29



VINOD THOMAS

Director General, Independent Evaluation

Asian Development Bank

Vinod Thomas reports to ADB's Board of Directors through the Development Effectiveness Committee. He previously led the World Bank Group's Independent Evaluation Group. He joined the World Bank in 1975 and began a career that later saw him as Country Director, Brazil, and as Vice President of the World Bank Institute. He holds PhD and Master's degrees in Economics from the University of Chicago. He has authored 14 books and numerous journal articles.

SPEAKING

1100 - 1230 THURSDAY
DEMANDING PROSPERITY
FOR PEOPLE AND PLANET

See page 16



DAVID TORRES

Director, External Affairs

mothers2mothers

David Torres is Director, External Affairs at mothers2mothers, responsible for external donor and partner relationships. David spent 22 years as a finance industry professional in the US, Latin America and Europe before moving with his family to Cape Town in 2007 to join the management team at mothers2mothers.

SPEAKING

1115 - 1230 AND

1330 - 1445 FRIDAY
ORGANISING NON-
PROFIT OPERATIONS IN
MULTIPLE COUNTRIES

See page 26, 28



CAMILLA TOULMIN

Director

International Institute for Environment and Development

Camilla Toulmin is Director of the International Institute for Environment and Development, which is celebrating 40 years of ideas and action for sustainable development. An economist by training, she has worked mainly in Africa on agriculture, land, climate and livelihoods, mixing research, policy analysis and advocacy. Her work has aimed at understanding how environmental, economic and political change impact people's lives, and how policy reform can bring real change on the ground. Her latest book is Climate Change in Africa.

SPEAKING

1100 - 1230 THURSDAY
DEMANDING PROSPERITY
FOR PEOPLE AND PLANET

See page 16



PETER TUFANO

Peter Moores Dean

Saïd Business School

Peter Tufano joined Saïd Business School in July 2011 as Peter Moores Dean and Professor of Finance, and created the Oxford 1+1 MBA Programme. His recent research focuses on how innovation in consumer finance can improve the delivery of services to low income families. He founded a non-profit R&D lab for new financial product development (www.d2dfund.org). Prior to Saïd, he spent 33 years at Harvard, serving as Professor and Senior Associate Dean at Harvard Business School, and Co-Founder of Harvard University Innovation Lab (i-Lab).

SPEAKING

1700 - 1830 WEDNESDAY
OPENING PLENARY

See page 12-13

SPEAKERS BIOGRAPHIES



MABEL VAN ORANJE CEO

The Elders

Mabel van Oranje is CEO of The Elders. A global advocate on peace and justice issues, Mabel has been involved in the development a number of highly effective organisations and campaigns, including 'Girls Not Brides: the Global Partnership to End Child Marriage,' War Child and the global NGO coalition 'Publish What You Pay.' She is a Founder and Co-Chair of the European Council on Foreign Relations. From 1997 to 2008 she held a number of senior positions with the Open Society Institute.



PAT VENDITTI

Deputy Forest Campaign Director Greenpeace

Pat Venditti is Deputy Forest Campaign Director at Greenpeace and one of the primary architects of Greenpeace's current forest strategy. Over the past decade, he has been responsible for the development and execution of a number of Greenpeace's most successful corporate campaigns, including McDonald's, Nestle, and Mattel. The corporate action resulting from these campaigns has made a significant contribution to the likely future of the world's last rainforests.

SPEAKING

0900 - 1030 FRIDAY
TRANSFORMING MARKETS
TO SAVE FORESTS

See page 25



MATHIS WACKERNAGEL

President and CEO Global Footprint Network

Mathis Wackernagel is Co-Creator of the Ecological Footprint and President and CEO of Global Footprint Network. He has promoted sustainability on six continents and lectured at over 100 universities. Mathis is a Visiting Professor at Cornell University. He received the 2011 Zayed International Prize for the Environment, an honorary doctorate from the University of Berne in 2007, a 2007 Skoll Award for Social Entrepreneurship, a 2006 WWF Award for Conservation Merit and the 2005 Herman Daly Award of the U.S. Society for Ecological Economics.

SPEAKING

1100 - 1230 THURSDAY
BEYOND GDP

See page 17



AMY WARES

COO Social Progress Initiative

Amy Wares is COO of the Social Progress Initiative. She is a specialist in international development who has worked with USAID, the World Bank, non-profit organisations and development consulting firms. She was an adjunct associate professor at Columbia University's School for International and Public Affairs. She holds an MBA from Harvard Business School and was a Peace Corps Volunteer in Kyrgyzstan.

SPEAKING

1100 - 1230 THURSDAY
BEYOND GDP

See page 17



ZOE WILLIAMS

Columnist The Guardian

Zoe Williams has been a Columnist at The Guardian since 2000 - previously, she wrote a column for the London Evening Standard. Zoe contributes to various magazines and news weeklies, including Marie Claire, Glamour, New Statesman, Good Housekeeping, Red, Grazia and Cosmopolitan. Broadcasting includes the Daily Politics, The Politics Show and Newsnight for the BBC; Dispatches and Channel Four News; a weekly review for Sky News; and appearances on the Today programme, Woman's Hour, PM and the World Tonight for BBC Radio Four.

SPEAKING

1530 - 1700 FRIDAY
CLOSING PLENARY

See page 30-31



KINSEY WILSON

Executive Vice President and Chief Content Officer National Public Radio

Kinsey Wilson was recently named Chief Content Officer for National Public Radio with the goal of establishing an integrated vision for the network's news, programming and digital operations. Since arriving at NPR in 2008, Kinsey has worked to expand its news-gathering capacity and championed a strategy that has put NPR at the forefront of digital media innovation. For more than 15 years he has played a leadership role in digital media and is a past president of the Online News Association, which has emerged as a leading voice for journalism innovation.

SPEAKING

1400 - 1530 THURSDAY
HORIZONTAL MEDIA:
The New Influencers

See page 19



LISA WITTER

Partner and Chief Change Officer Fenton

Lisa Witter is Partner and Chief Change Officer of Fenton, a global public-interest communications firm. She is a strategist and social entrepreneur with expertise in philanthropy, politics, health, innovation, new media, development, and corporate responsibility. Lisa is the co-author of The She Spot: Why Women are the Market for Changing the World and How to Reach Them. She has appeared on Showtime, NPR, MSNBC, CBS and has published in numerous publications. In 2010, she was named a Young Global Leader by the World Economic Forum.

SPEAKING

**1115 - 1230 AND
1330 - 1445 FRIDAY**

BRANDING: More than a Logo- A Tool for Social Change

See page 26, 28

DELEGATE-LED PROFILES

THOMAS BJELKEMAN-PETTERSSON

Co-Founder and Co-Director, Akvo Foundation

Thomas Bjelkeman is a visionary systems architect and designer with both an internet services and an environmental science background. He co-founded Akvo.org, which builds open-source software to fix poverty.

1330 - 1445 FRIDAY

Open Data Systems and Democratisation
See page 29

JEANNE BOURGAULT

President, Internews

Jeanne Bourgault, President of Internews, leads the organisation and its programmes in over 40 countries. She believes passionately in local media's role in improving lives and empowering communities.

1115 - 1230 FRIDAY

Local Voices, Global Change: Media for Development
See page 27

KUSHAL CHAKRABARTI

CEO, Vittana

Kushal Chakrabarti is the Co-Founder and CEO of Vittana and a pioneer of student microloans. Kushal previously ran technology for a \$1B+ team at Amazon.com and is the author of 20+ patents and papers.

1330 - 1445 FRIDAY

Creating a Marketplace for Global Education
See page 29

SCOTT GILMORE

CEO, Building Markets

Scott Gilmore is the Founder of Building Markets, formerly Peace Dividend Trust, which connects local entrepreneurs to international supply chains. Their model for job creation is changing the way aid agencies fight poverty.

1115 - 1230 FRIDAY

Working with Local Entrepreneurs to Maximise Impact
See page 27

LORI HEISE

Chief Executive, STRIVE; Senior Researcher, London School of Hygiene and Tropical Medicine

Lori Heise has worked for 25 years on issues of gender equity, economic justice and violence against women. She specialises in bridging the worlds of research, activism, policy and practice.

1330 - 1445 FRIDAY

Bridging the "Cultures" of Business and Civil Society
See page 29

XAVIER HELGESEN

CEO, Off.Grid:Electric

F. Xavier Helgesen is a serial social entrepreneur and former Skoll Scholar at Oxford. He founded Better World Books in his early twenties and launched his new startup, Off.Grid:Electric, in 2011.

1330 - 1445 FRIDAY

The Revolution in Off-Grid Clean Energy
See page 29

HIROYASU ICHIKAWA

CEO, SocialCompany

Hiroyasu Ichikawa is a social media consultant focused on innovative use of social media for empowering social entrepreneurship through researching, writing and public speaking for non-profit organisations and governments.

1115 - 1230 FRIDAY

Social Media for Social Good
See page 27

RENE JONES

President, UTA Foundation

Rene Jones is the Founding Director of the UTA Foundation at United Talent Agency, where she provides strategic guidance for clients and employees in the pursuit of meaningful philanthropy.

1115 - 1230 FRIDAY

How to Engage Entertainment Industry Resources
See page 27

TONY KALM

Managing Director, One Acre Fund USA

Tony Kalm is Managing Director of One Acre Fund USA. Previously, he helped launch the Global Crop Diversity Trust, which conserves crop diversity for food security worldwide.

1330 - 1445 FRIDAY

Ending the Cycle of Famine in Africa
See page 29

JOE MADIATH

Founder and Executive Director, Gram Vikas

Joe Madiath is the Founder and Executive Director of Gram Vikas. He has worked in the state of Orissa in India since 1979 on water and sanitation, renewable energy and environmental interventions.

1115 - 1230 FRIDAY

Water Supply and Sanitation in Rural Areas
See page 27

JOHN MARKS

President, Search for Common Ground

John Marks is President and Founder of Search for Common Ground, the world's largest peacebuilding NGO, President of Common Ground Productions, and a recipient of the Skoll Award for Social Entrepreneurship.

1330 - 1445 FRIDAY

Popular Entertainment as a Tool for Social Change
See page 29

SEBASTIEN MAROT

Founder and Executive Director, Friends-International

Sebastien Marot is Founder and Executive Director of Friends-International, a social enterprise supporting 50,000 marginalised youth each year to be functional, productive citizens of their countries.

1115 - 1230 FRIDAY

Youth Employment: Tackling the Challenges Together
See page 27

PAUL RICE

CEO, Fair Trade USA

Paul Rice, CEO of Fair Trade USA, is innovating and mainstreaming the Fair Trade movement in order to scale its impact for millions of farmers, businesses and consumers around the world.

1330 - 1445 FRIDAY

Will Conscious Consumers Save the World?
See page 29

JACK SIM

Founder, World Toilet Organization

Jack Sim started World Toilet Organization. He is a Schwab Fellow of the World Economic Forum, Ashoka Global Fellow, Time Magazine's Hero of the Environment and Readers Digest's Asian of the Year 2011.

1115 - 1230 FRIDAY

How to Get Almost Anything for Free
See page 27

CHARLES SLAUGHTER

President, Living Goods

Charles Slaughter founded TravelSmith, a \$100 million travel-wear company, and Living Goods, which empowers micro-entrepreneurs to deliver life-saving, life-changing products to the doorsteps of the poor.

1330 - 1445 FRIDAY

Micro Franchising: The Next Big Small Thing?
See page 29

RICH TAFEL

Founder, Public Squared

Rich Tafel is the CEO of Public Squared in the US, providing strategic consulting, training and policy coaching services to social entrepreneurs. He is also CSO for the Mexico Workplace Wellness Council.

1115 - 1230 FRIDAY

Jack-of-All-Trades, Master of None: A New Type of Leader
See page 27

DELEGATES

NAME, COMPANY, TITLE

A
Charles Abani , Absolute Return for Kids (ARK), Managing Director, International
Wendy Abt , United States Agency for International Development, Deputy Assistant Administrator, EGAT Bureau
Muna AbuSulayman , Individual
Zika Abzuk , Cisco, Senior Manager
CJ Adams , Saïd Business School, MBA Student
Fartuun Adan , Elman Peace and Human Rights Centre, Executive Director
Rosemary Addis , Australian Government Department of Education, Employment and Workplace Relations, Social Innovation Strategist
Joseph Adelegan , Global Network for Environment and Econ Dev Resarch, President
Ademola Adesina , Rensource Smart Power Solutions, Founder
HRH Princess Banderi Al Faisal , King Khaled Foundation, Director General
Eman Al Nafjan , Saudi Woman Blog, Writer
Leena Al Olaimy , 3BL Associates, Co-Founder and Managing Director
Tariq Al Olaimy , 3BL Associates, Co-Founder
Yvette Alberdingk Thijm , WITNESS, Executive Director
Jeremy Alberga , Global Viral Forecasting Initiative, VP Operations
Karena Albers , The Earth Awards, Director and Co-Founder
Richard Alderson , UnLtd India, Co-Founder
Lorenzo Allevi , Oltre Venture, CEO
Daniel Almagor , RMIT University, Social Entrepreneur in Residence
Amy Ambrose , Saïd Business School, Director of Development
Marcos Amend , Conservation Strategy Fund, Executive Director of CSF Brasil
Jorge Americus , El Rehilete, CEO
Rajesh Anandan , UNICEF USA, Senior Vice President, Private Sector Partnerships and UNICEF Ventures
Joy Anderson , Criterion Ventures, President and Founder
Steve Andrew , SolarAid, CEO
Robert Annibale , Citi, Global Head, Citi Microfinance & Community Development
Randy Antik , Searching For Solutions Institute, CEO
Roberto Artavia , Social Progress Initiative, CEO
Anne Aslett , Elton John AIDS Foundation, Executive Director
Nadia Auch , University of San Diego, Assistant Director
David Auerbach , Sanergy, Co-Founder
B
Julia Bacha , Just Vision, Media Director
Neal Baer , Individual, Executive Producer
Paula Baggio , Instituto Marques de Salamanca, Executive Director
Rodrigo Baggio , Center for Digital Inclusion, Founder and CEO
Tina Bailey , Queen’s School of Business, Centre for Responsible Leadership, Associate Director
Ross Baird , Village Capital, Executive Director

NAME, COMPANY, TITLE

Quratul ain Bakhteari , Institute for Development Studies and Practices, Founding Director
Kris Balderston , Global Partnership Initiative, U.S. Department of State, Special Representative
Cecilia Barja , AVINA, Program Manager
Mike Barry , Marks and Spencer Plc, Head of Sustainable Business
Jennifer Barsky , International Finance Corporation, Partnerships Coordinator
Radha Basu , Santa Clara University, McKenna Professor of Science, Technology and Society
David Batstone , Not For Sale, President and Co-Founder
Ariel Bauer , Essilor International, Project Leader, Worldwide Vision Development
Betsy Beaumon , Benetech, VP/GM Literacy Programs
Alberto Beeck , Alberto and Olga Maria Beeck Family Foundation, Vice Chairman
Olga Maria Beeck , Alberto and Olga Maria Beeck Family Foundation, Chairman
John Bell , YouthBuild USA, Vice President
Jessica Bentley Jacobs , Free the Children
Dan Berelowitz , International Centre for Social Franchising, Director
Jim Berk , Participant Media, CEO
Zachary Berke , Exygy, Founder and CEO
Paul Bernstein , Pershing Square Foundation, CEO
Daniela Bertoglia , Natura, Corporate Affairs and Sustainability
Mitch Besser , mothers2mothers, Medical Director and Founder
Vineet Bewtra , Omidyar Network, Director, Investments
Yasser Bhatti , Saïd Business School, PhD Candidate
Radj Bhondoe , Seva Network Foundation, Director
Cristina Bicchieri , The University of Pennsylvania, Professor
Suzanne Biegel , Catalyst at Large Ltd., Chief Catalyst
HRH Princess Basma Bint Saud Bin Abdul Aziz Al Saud , Individual, GM Inseed Holdings
Brizio Biondi-Morra , Fundación AVINA-Panama, President
Maurice Biriotti , SHM, CEO
Thomas Bjelkeman-Pettersson , Akvo, Co-Founder and Director
Amy Black , Teach for All, Vice President, Growth Strategy and Development
Anna Blackman , PhotoVoice, Social Enterprise Consultant
Kipper Blakeley , Social Investors Partners, Partner
Jolanta Blažaitė , Initiative Burés, Founder
Taddy Blecher , Community and Individual Development Association, CEO
Katherine Bleich , Individual
Sandra Blevins , Institute for Social Design, CEO
Rick Blickstead , Wellesley Institute, CEO
Paul Bloom , CASE, Duke University’s Fuqua School, Faculty Director
Wiebe Boer , The Tony Elumelu Foundation, CEO
Sarah Boerner , Individual, Entrepreneur
Brittany Boettcher , Skoll Foundation, Associate Program Officer
Emily Boezeman , McKinsey & Company, Associate Consultant
Dana Boggess , Bill and Melinda Gates Foundation, Program Officer
Tamiko Bolton , Soros Fund Management
François Bonnici , University of Cape Town, Bertha Centre for Social Innovation and Entrepreneurship, Director

NAME, COMPANY, TITLE

Greg Booth , SNV Netherlands Development Organisation, Corporate Coordinator, Local Capacity Development Facility Initiative
Sarah Zak Borgman , Skoll Foundation, Skoll World Forum on Social Entrepreneurship, Director and Curator
David Bornstein , Dowser Media, Chief Storyteller
Jeanne Bourgault , Internews Network, President
Amit Bouri , Global Impact Investing Network, Director, Strategy and Development
Jenny Bowen , Half the Sky Foundation, Founder and CEO
Susanne Boyce , Individual, Media Advisor
Margot Brandenburg , Rockefeller Foundation, Associate Director
Naftali Brawer , Spiritual Capital Foundation, CEO
Edward Breslin , Water for People, CEO
Girija Brilliant , Skoll Global Threats Fund
Larry Brilliant , Skoll Global Threats Fund, President and CEO
William Brindley , NetHope, CEO
Liam Brody , Root Capital, Senior VP of Business Development and Corporate Relations
Gidon Bromberg , Friends of the Earth-Middle East, Israeli Director
Roy Brook , Soros Fund Management, Driver
Anna Brosnan , Small Foundation, COO
Tim Brosnan , Small Foundation, Chairman
John Brothers , Support Center for Nonprofit Management, Senior Fellow
Ron Bruder , Education for Employment Foundation, Founder and Chair
William Bryan , Perkins School of Theology, Director, Intern Program and Professional Formation
Andy Bryant , Segal Family Foundation, Executive Director
Ailyn Bulfa , Visayan Forum Foundation, Survivor
Nilda Bullain , European Center for Not-for-Profit-Law, Executive Director
Barbara Burke , Office of Gordon and Sarah Brown, Events and Visits Director
Susan Burns , Global Footprint Network, CEO
James Burstall , ARGONON, CEO
Martin Burt , Fundación Paraguaya, Executive Director
Tony Bury , The Mowgli Foundation, Founder and Trustee
Barbara Bush , Global Health Corps, Co-Founder and CEO
Rhett A. Butler , mongabay.com, President
Faisal Butt , HBRE, Founder and Partner
Carla Buzasi , The Huffington Post UK, Editor-in-Chief
C
Sarah Caddick , Gatsby Charitable Foundation, Principal Neuroscience Adviser to Lord Sainsbury of Turville
Emma Caddy , Low Carbon Enterprise Fund, Director
Edmund Cain , Conrad N. Hilton Foundation, Vice President, Grant Programs
Maurizio Caio , TLcom Capital LLP, Founder and Managing Partner
Gillian Caldwell , Gillian Caldwell Consulting LLC, President
Laura Callanan , McKinsey & Company, Consultant
Mildred Callear , Small Enterprise Assistance Funds, Executive Vice President and Board Member

NAME, COMPANY, TITLE

James Cameron , Climate Change Capital, Founder and Executive Vice-Chairman
Beatriz Cardoso , Comunidade Educativa, President
Lynne Carlson , Fundraiser
Scotty Carlson , Student
Meagan Carnahan Fallone , Barefoot College, Global Strategy
Tania Carnegie , KPMG, National Director of Community Leadership
Christy Carpenter , Winthrop Rockefeller Institute, CEO
Chris Carr , Equity Plus Limited, Director
John Carter , Alianca da Terra, Executive Director
Tom Casten , Recycled Energy Development
Mariano Cenamo , Instituto de Conservação e Desenvolvimento Sustentável do Amazonas, Senior Researcher and Deputy Executive Secretary
Joe Cerrell , Bill and Melinda Gates Foundation, Director, European Office
Jyot Chadha , Saïd Business School, Student
Susan Chaffin , UNDP and Business Call to Action, Programme Manager
Kushal Chakrabarti , Vittana, CEO
Stephan Chambers , Director of the MBA, Saïd Business School, University of Oxford; Chair of the Standing Committee, Skoll Centre for Social Entrepreneurship
Alan Chang , Capricorn Investment Group, Managing Director
Sharon Chang , Yoxi, Founder and CEO
Madhav Chavan , Pratham, Co-Founder and CEO
Cindy Chen , Skoll Foundation, Portfolio Analyst
Jane Chen , Embrace, CEO
Mark Cheng , Solar For All, Director
Willie Cheng , Lien Centre for Social Innovation, Director
Michael Chertok , Digital Divide Data, Vice President, Global Impact
Avecita Chicchon , Gordon and Betty Moore Foundation, Program Director
Barry Childs , Africa Bridge, Founder
Christy Chin , Draper Richards Foundation, Portfolio Director
Antoine Chiquet , Segal Family Foundation, Member, Board of Directors
Leila Chirayath Janah , Samasource, Founder and CEO
Helen Cho , The ELMA Philanthropies Services (U.S.) Inc., Director, Education Program Investments
Audrey Choi , Morgan Stanley, Managing Director
Joe Cirincione , Ploughshares Fund, President
Mireya Cisneros , Unidos en Red Foundation and Fundacion Venezuela sin Limites, President
Catherine Clark , Center for the Advancement of Social Entrepreneurship, Adjunct Assistant Professor
Jason Clark , Skoll Foundation, Social Edge Web Manager
Kelly Clark ,Marmanie, Managing Director
Jason Clay , World Wildlife Fund US, Senior Vice President, Markets
Gary Cohen , Health Care Without Harm, Co-Founder and President
Vicky Colbert , Fundación Escuela Nueva, Founder and Director
Andrea Coleman , Riders for Health, CEO
Barry Coleman , Riders for Health, Executive Director

DELEGATES

NAME, COMPANY, TITLE

Susan Collin Marks , Search for Common Ground, Senior Vice President
Philip Collis , Skoll Foundation, Creative Manager
Vera Cordeiro , Associacao Saude Crianca, CEO and Founder
Ann Cotton , Camfed, Founder and Executive Director
Sean Coughlan , Social Entrepreneurs Ireland, CEO
Adrien Couton , Dalberg Global Development Advisors, Associate Principal
Chris Crane , Edify
Bob Crawford , Unilever, Research and Development
Kelly Creeden , Free the Children, Director, Strategic Partnerships
Denise Crossan , Trinity College Dublin, Assistant Professor in Social Entrepreneurship
Issa Cuevas-Santos , Gawad Kalinga Community Development Foundation, Board of Trustees
Renee Cullinan , Atalanta Partners, Managing Partner

D

Tina Dacin , Queen’s School of Business, Director, Centre for Responsible Leadership
Pål Dale , Voxtra, Managing Director
Robin D’Alessandro , Vitol Charitable Foundation, CEO
Victor d’Allant , Dallant Networks, LLC, CEO
David Damberger , Saïd Business School, Skoll Skollar
Nick Danziger , Photographer, Author, Filmmaker, Speaker
Shawna Darling , Cisco Systems, Program Manager
Susan Davis , BRAC USA, President and CEO
Maggie De Pree , Imaginals, Director
Fred de Sam Lazaro , PBS NewsHour, Correspondent and Director
Jean-Philippe De Schrevel , Blue Orchard & Bamboo Finance, Founder and CEO
Mary de Wysocki , Cisco Systems Foundation, 21st Century Schools Director, Cisco Fellow
Elizabeth Dearborn Davis , Akilah Institute for Women, CEO and Co-Founder
Guibert del Marmol , Cardel Sustainable Management, Partner
David Del Ser , Frogtek, Founder and CEO
Kath Delaney , Global Footprint Network, Director of External Affairs
Adnan Demachki , Municipality of Paragominas, Prefeito
James DeMartini , Seiler LLP, Managing Partner
Pooran Desai , BioRegional Development Group, Co-Founder
Claire Diaz-Ortiz , Twitter, Manager, Social Innovation
Edward Diener , Skoll Foundation, Counsel and Secretary
Justin Dillon , Slavery Footprint, Founder and CEO
Al Doerksen , iDE - International Development Enterprises, CEO
Catherine Dolan , Saïd Business School, Lecturer
Lorna Donaldson , Skoll Foundation, Program Manager, Skoll World Forum on Social Entrepreneurship
Therese Dooley , UNICEF, Senior Adviser, WASH
Susan Dorsey , Water For People, CFO
Louis Dorval , Meltwater Entrepreneurial School of Technology, Skoll Skollar

NAME, COMPANY, TITLE

Bill Drayton , Ashoka, CEO and Founder
Malcolm Drenttel , Winterhouse Institute, Student Advisor
William Drenttel , Winterhouse Institute, President
Steven Drummond , National Public Radio, Senior National Editor
Connie Duckworth , Arzu, Founder and CEO
Debra Dunn , Individual
Molly Dunn , US Agency for International Development, Presidential Management Fellow
Jeff Dykstra , Partners in Food Solutions, Executive Director

E

Jake Eberts , Film Producer
Michael Eckhart , Citigroup, Managing Director
Jordyan Edmiston , On Purpose, Associate
Maria Eitel , Nike Foundation, Founding President
Dina El Mofty , Injaz Egypt, Executive Director
Zohre Elahian , Global Catalyst Partners, Managing Director
Bassem Elhady , KJAMII, Co-Founder and CEO
Carolina Elia , Porticus Foundation, Program Officer
John Elkington , Volans Ventures Ltd, Founder and Executive Chairman
Gaute Ellingsen , Voxtra, Investment Manager
Paul Ellingstad , Hewlett-Packard, Global Health Director
Tim Elliot , PATH, Special Initiatives Officer
Dirk Elsen , Triodos Investment Management BV, Director, Emerging Markets
Jed Emerson , Blended Value Group
Paul Leander , Engstrom, The World We Want Foundation, Founder
Adriana Ennab , Graf von schaesberg vermögensverwaltung kg, Director
Eve Ensler , V-Day, Playwright and Founder
Tirzah Enumah , New Teacher Center, Chief of Staff
Regina Celia Esteves de Siqueira , AlfaSol, CEO
Alejandro Estrada , El Rehilete, Joint CEO
Alexis Ettinger , Skoll Centre for Social Entrepreneurship, Head of Marketing and Strategy
Chris Eyre , Legacy Venture, Managing Partner

F

Richard Fahey , Skoll Foundation, COO
Jesse Fahnestock , Vattenfall, Climate Policy Advisor
Cristiana Falcone , Inter-American Development Bank, Principle Partnerships Consultant
Abigail Falik , Global Citizen Year, Founder and CEO
Gene Falk , mothers2mothers, President and Co-Founder
Kristin Feeley , Sundance Institute Documentary Film Program, Associate Director
Naoko Felder-Kuzu , sosense, Social Investment Management and EC Member
Andrew Fiddaman , Prince’s Youth Business International, Managing Director
Scott Field , Skoll Global Threats Fund, Manager, Middle East

NAME, COMPANY, TITLE

Holly Finn , Skoll Foundation, Director of Communications
Martin Fisher , KickStart-International, Co-Founder and CEO
Lindsey Fishleder , Skoll Foundation, Skoll World Forum on Social Entrepreneurship, Program Associate
Eugénie Fitzgerald , San Francisco LGBT Center, Alumni Skollar and Director of Economic Development
Matthew Flannery , Kiva, CEO
Cecilia Flores-Oebanda , Visayan Forum Foundation, Founding President and Executive Director
Cristina Fontes , CLUA, Coordinator
William Foote , Root Capital, Founder and CEO
Kim Forepaugh , Open Society Institute and Soros Foundations Network, Assistant to George Soros
Debbie Forster , CDI Europe, Interim CEO
Matthew Forti , One Acre Fund, Founding Board Chair
Annie Fowler , White Feather Foundation, Charity Co-Cordinator
Stephanie Fowler , The Renaissance Foundation, Trustee
Maggie Fox , The Climate Reality Project, President and CEO
Susana Frazao Pinheiro , Local Insight, Alumni Skollar and Founder
Marc Freedman , Civic Ventures, Founder and CEO
David Freeman , Welfare Association, Trustee
Amy Freidenrich , Freidenrich Foundation, Director
Jim Fruchterman , Benetech, Founder and CEO
Jacquelline Fuller , Google.org, Director, Charitable Giving and Advocacy
Katherine Fulton , Monitor Institute, President
Steven Funk , Funk Partners, Chief Advocate

G

Amlan Ganguly , PRAYASAM, Founder Director and Board Secretary
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Rob Wilson-Black , Sojourners, Vice President
Cat Wise , PBS NewsHour, Reporter/Producer
Phillip Wise , Carter Center, Inc., Vice President, Operations
Lisa Witter , Fenton, Partner and Chief Change Officer
Nathan Wolfe , Global Viral Forecasting Initiative, Founder and CEO
Jacqueline Wong , Temasek Trust, CEO
Poh Kam Wong , NUS Entrepreneurship Centre, Professor and Director
Wendy Wood , Africa Foundation, Executive Director
Erin Worsham , CASE at Duke, CASE, Duke University’s Fuqua School
Heather Wrght , Gordon and Betty Moore Foundation, Program Officer
Jocelyn Wyatt , IDEO.org, Co-Lead and Executive Director

Y

Sakena Yacoobi , Afghan Institute of Learning, Executive Director
Stuart Yasgur , Ashoka, Managing Director
Eva Yazhari , Beyond Capital Fund, Co-Founder
Michelle Yee , American Speech-Language-Hearing Association, Multicultural Issues Board Member and New Chair
Yvette Yeh , The Yeh Family Philanthropy, Board member
Tae Yoo , Cisco Systems Foundation, Senior Vice President
Cristina Yoon , Skoll Foundation, Grants Manager
Nancy Youman , Open Society Institute and Soros Foundations Network, Director, Open Society Initiative on Climate Change
Andrew Youn , One Acre Fund, Founder

Z

Ana Zacapa , Skoll Foundation, Senior Program Officer
Ceci Zak , Sanofi Aventis, Vice President, Business Innovation
Tim Zak , Carnegie Mellon University, Director, Institute for Social Innovation
Ahava Zarembski , Yesod Strategic Consulting, CEO
Joy Zhang , Skoll Foundation, Associate

A SUCCESSFUL FORUM

THANK YOU

SKOLL WORLD FORUM TEAM

SKOLL FOUNDATION

Sally Osberg, President and CEO
Sarah Zak Borgman, Director and Curator
Jill Ultan, Producer
Loma Donaldson, Program Manager
Lindsey Fishleder, Program Associate
Tina Tan Zane, Program Coordinator
Phil Collis, Senior Manager of Digital Technology

SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

Pamela Hartigan, Director
Alexis Ettinger, Manager
Alex Nicholls, University Lecturer in Social Entrepreneurship
Breanne Svehla, Outreach and Administrative Coordinator
Brooke Williams, Project Manager
Matt Scott, Entrepreneur-in-Residence
Henry Gonzalez, Entrepreneur-in-Residence
Pippa Hichens, Event Coordinator
Skoll Student Bloggers

PRODUCING PARTNERS

SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD

Mat Davies
Kate MacDonald
Clare Andrews
Mark Pearce
Janice King
Giles Hastie
Fred Davis and Technical Team

A CASPIAN PRODUCTION

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Louise Wo
Craig Whyte
Michelle Anderson
Dawn Coraci
Heather Fawson
Titus West
Erin Lacey

MAIRE MCCARTHY PROJECTS

Maire McCarthy
Sara Unwin
Kristy Swift
Liz Craven
Chris Muffett
Di Holt
...and all the stewarding and speaker team

ETHICORE LTD

Rachael Clay
Maria Padget
Lucy Bartlett
Tom Baldwin
Rose Marsh

CREATIVE PARTNERS

TakePart
Magnificent! Ltd
One Ltd
Oxford Digital Media
Michael Collopy Photography
Photovibe
Kikim Media
Exygy
Partytexture

ENVIRONMENTAL FOOTPRINT

To minimise the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritises sustainable practices.

Specific practices include:

- Using local, sustainable and Fair Trade items in lunches and delegate meals where possible
- Placing composting and recycling stations throughout meeting venues
- Using re-useable signage to eliminate one-time-usage as much as possible
- Printing programmes with FSC paper and soy inks
- Eliminating all extraneous packaging such as bags and folders

- Collecting and re-using bamboo lanyards and plastic badge holders
- Providing reusable water bottles and water stations
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel

The Skoll World Forum will offset the calculated carbon emissions for our staff and donate the final sum to Climate Care.

PLEASE LEAVE YOUR BADGE AND LANYARD AT SAID BUSINESS SCHOOL TO BE RE-USED. THANK YOU!

3 THINGS I'D NEVER THOUGHT ABOUT BEFORE:

PEOPLE I WANT TO FOLLOW ON TWITTER:

@
@
@
@
@
@

SESSIONS I MUST WATCH OR LISTEN TO LATER:

MY FAVOURITE QUOTES:

THE MOST INTERESTING IDEA I HEARD:

TOP FIVE PEOPLE TO FOLLOW UP WITH:

1
2
3
4
5

THINGS I FEEL INSPIRED TO DO WHEN I GET BACK:

WEBSITES I MUST CHECK OUT:



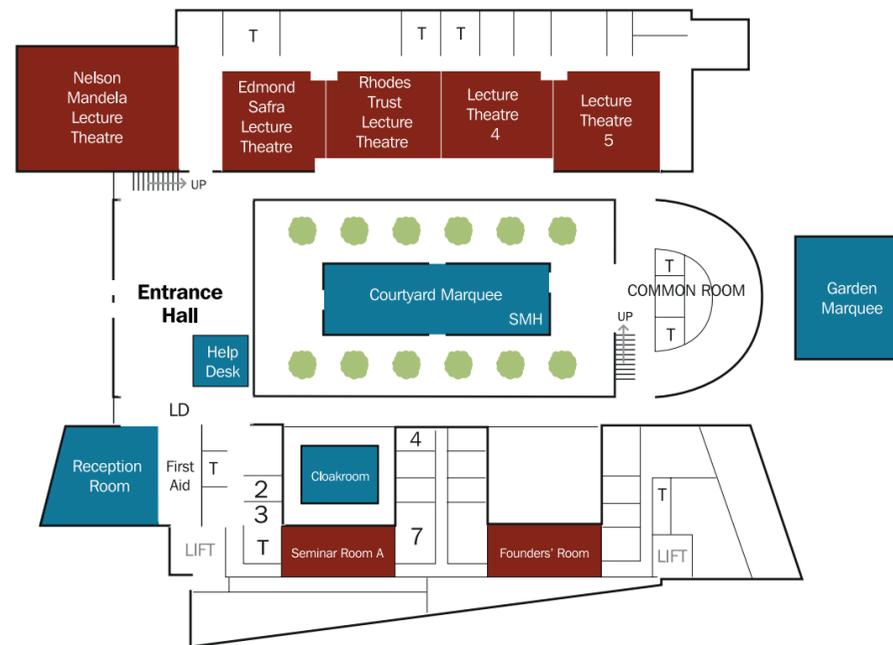
NOTES

NEED TO KNOW

CITY CENTRE



SAID BUSINESS SCHOOL

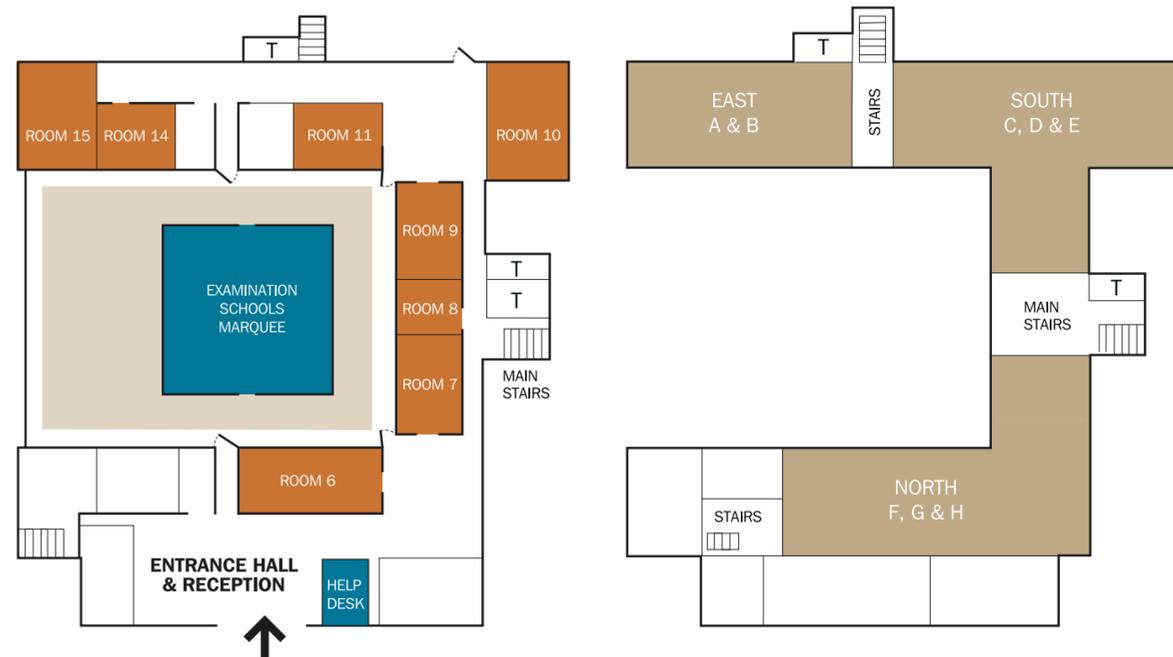


WHERE IS EVERYTHING?

See map left.

- 2 Speaker Green Room
- 3 Media Room
- 4 Photographer Room
- 7 Computer Room
- LD Luggage Desk
- SMH Social Media Hub
- T Toilets

EXAMINATION SCHOOLS



GROUND FLOOR, CONNECT AND COLLABORATE

FIRST FLOOR, DELEGATE-LED

WHERE IS EVERYTHING?

See map left.

- Connect and Collaborate, Ground floor
- Delegate-Led, First floor

On-site stewards will direct you to the appropriate zone for each delegate-led session.

- T Toilets

THE MISSION OF THE SKOLL
WORLD FORUM IS TO
ACCELERATE THE IMPACT
OF THE WORLD'S LEADING
SOCIAL ENTREPRENEURS
BY UNITING THEM WITH
ESSENTIAL PARTNERS IN A
COLLABORATIVE PURSUIT OF
LEARNING, LEVERAGE AND
LARGE SCALE SOCIAL CHANGE.

PARTNERS

The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

STRATEGIC PARTNERS



CONTENT PARTNERS

